

2026

# SUPPLIERS TO BACKGROUND SCREENING FIRMS MARKETING PORTFOLIO



TABLE OF CONTENTS	
<b>Marketing Article</b>	<b>Best Practices</b>
Professionalism On The Job	Comprehensive Background Screening Information portal
Diamond Sponsors	Directly to your back list lead - From 15000 annual survey
2025-26 Background Screening Industry Resource Guide	More enhanced leads on background checks with full quality to your company
The Background Buyer	Annual Resource Guide distributed at SHRM Annual Conference monthly to 15,000 HR managers
The Global Background Screener	US, issued monthly to 15,000 HR managers
Media Notice & Announcements	Internationally focused bi-monthly e-magazine distributed to 2,100+ background screening firms
2025-21 Suppliers to the Background Screening Industry Buyers Guide	Announcements distributed to our database, LinkedIn Groups, and published in our press
Direct Mail Service	Annual Buyer Guide distributed to 2,100+ Background Screening Firms twice a year and at SHRM conferences
Private Label Newsletter	Email with opt out or marketing message to our database
	Custom bi-monthly newsletter created for your firm

**Preemployment Screening Directory**  
www.PreemploymentDirectory.com

Background Screening Companies | Suppliers/Providers | Knowledge Center | Background Screening Publications | Advertisers

**INTERNATIONAL**

PreemploymentDirectory.com helps organizations meet their hiring and who is on their payroll.

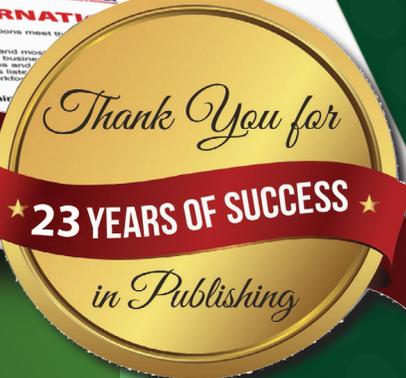
PreemploymentDirectory.com is the leading and most accessible firm designed to make it easy for business owners to find the most background screening firms listed in the world. We have the most background screening firms listed in the world. We have the most background screening firms listed in the world.

**We Connect Background Screening Firms**

The Directory consist of several categories:

1. Alphabetical listing
2. U.S. Domestic Section
3. International Section
4. Vendor Showcase (by categories)

The Directory also has an extensive Article Library conducting international background screening. Organizations no longer need to conduct international background screening. We make it easy for organizations to find the best background screening firms. The Directory has thousands of firms.



**PREEMPLOYMENTDIRECTORY.COM**  
"We Connect You to Business"

# Table of Contents

Marketing Activity	Brief Description	Page
<b>PreemploymentDirectory.com</b>	Overview of the Background screening information portal	2
<b>Platinum Members</b>	<b>Enhanced listing with top-of-page placement with a link directly to your website</b>	3
<b>Premier Sponsorship</b>	<b>Superior enhanced listing. Your live logo linked to your website is placed on the landing page of the Vendor Showcase</b>	5
<b>The Background Buzz</b>	U.S. focused monthly e-newsletter distributed to 2,100+ Background Screening firms	6
<b>The Global Background Screener</b>	<b>Internationally focused bi-monthly e-magazine distributed to 2,100+ Background Screening firms</b>	7
<b>eAnnouncement Service</b>	Announcements distributed to our database, LinkedIn Groups, in our ezines and to through national press release firm	8
<b>2026 Suppliers to the Background Screening Industry Buyers Guide</b>	<b>Annual Buyers Guide distributed to 2,100+ Background Screening firms quarterly and at both PBSA conferences</b>	9
<b>eDirect Mail Service</b>	Eblast with your ad or marketing message to our database of 2,100+ Background Screening firms	10
<b>2026 Employers' Background Screening Insights Survey</b>	Summary Report of the survey results sent to the more than 2,100 Background Screening firms in our database	11

## ABOUT US

PreemploymentDirectory.com was founded by W. Barry Nixon in 2002. He is the co-author of *Background Screening & Investigations: Managing Hiring Risk from a Human Resources and Security Perspective*, authors a regular column in PI Magazine on background screening, originated the term 'Infinity Screening' (now known as continuous screening & monitoring), served as co-Chair, PBSA's International Committee and is widely accepted as a leading expert on background screening practices.

The company specializes in providing publishing and marketing services for the background screening industry and is recognized as the leading publisher for the background screening industry.

PreemploymentDirectory.com is the largest and most comprehensive directory of firms in the background screening industry. It is designed to make it easy for background checking firms to quickly find a supplier/provider to support their business needs.

The Directory is an important resource for background screening firms. Our [Background Screening Knowledge Center](#) located at PreemploymentDirectory.com is one of the most extensive sources for getting in-depth information on background screening.

PreemploymentDirectory.com has become an important resource to help background checking firms meet their business needs.

Visit us today at [www.PreemploymentDirectory.com](http://www.PreemploymentDirectory.com)!

Email: [wbnixon@PreemploymentDirectory.com](mailto:wbnixon@PreemploymentDirectory.com)

Phone: 1 (949) 922-5374



# Preemployment Screening Directory

[www.PreemploymentDirectory.com](http://www.PreemploymentDirectory.com)



**PREEMPLOYMENT  
DIRECTORY.COM**  
Stop Bad Hires

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[Background Screening Companies](#) | [Suppliers/Providers](#) | [Knowledge Center](#) | [Background Screening Publications](#) | [Advertise](#)

## Suppliers & Providers to the Background Screening Industry



Over the last 20 years, background screening has experienced exponential growth and has become a multi-billion dollar industry that is supported by a wide variety of supplier firms. We were the first directory to showcase suppliers to the background screening industry. Our goal is to make it easy for background screening firms to find suppliers to meet their business needs.

The Vendor Showcase consists of categories to guide businesses quickly to the company that will serve them best: These are some of the categories included:

- Accreditation Support Services
- Applicant Tracking
- Compliance Products
- Consulting and Legal Services
- Courthouse Searches & Public Records Retrievers
- Credit Services
- Database, Software and Technology Solutions
- Drug Screening
- Immigration & e-Verify Services
- Fingerprint Services
- International Providers
- Reference Checking & Verification Services
- Social Media Monitoring
- Wholesalers/Resellers

All suppliers are listed in the Supplier/Provider section and the Vendor Showcase page. Visit [www.PreemploymentDirectory.com](http://www.PreemploymentDirectory.com) and hover over 'Suppliers/Providers.'

The Directory is a 'One Stop' source that makes it easy to find a service provider to meet your business needs. The Directory also has an information rich **Background Screening Knowledge Center** that provides a wealth of important information about background screening.

Businesses no longer need to search in multiple places or get frustrated with large search engines that show millions of items. We make it easy for them to find you.

# Platinum Membership has its Privileges:



## Platinum Membership Offers You The Following Services:

1. Your live logo linked to your web site will be placed at the top of the page along with other Platinum Member's logos in the Vendor Showcase.
2. You are entitled to a full-page advertisement as part of the Platinum package.
3. Your web site URL appears with your listing and is linked to your web site so potential clients can go directly to you.
4. You can also add your information to the International Providers section at a 50% discount rate
5. In the specific category in the Vendor Showcase pages where your firm's listing appears your logo will appear at the top of the page ahead of all non-Platinum listings.
6. You can place announcements and press release in The Background Buzz and The Global Background Screener at no charge to you.
7. You can update your ad copy at no charge if you introduce new products and services or your marketing campaign changes.
8. You are eligible for a free Company Profile and to advertise in our Annual Suppliers to the Background Screening Industry Buyers Guide which exclusively features Platinum Members.
9. You are able to place articles in our Employment Screening Advice Center to showcase your expertise at no charge to you.

**Platinum Membership Annual Fee - \$775.00**

**One time set up fee - \$75.0 (this is a one-time fee for new listings)**

**Duration of Listings: All listings are for a 12 month period.**

**Additional Options for Platinum members - Multiple State or Country listings at a discounted rate**

# PREEMPLOYMENTDIRECTORY.COM 2026 LISTING PRICING

## Platinum

**\$775.00**  
per year\*

- Listing will include your contact person, firm's name, address, telephone number and web site address with a live link to your website
- Direct email link to your contact person
- Your page listing includes a Company Profile (up to 100 words) plus a full-page company/product description or advertisement
- Your Logo
- Preferential Placement – 1) First page position above non-Platinum Member in the specific category where your firm is placed in the Vendor Showcase 2) Option to add your logo and Company Profile to the International Providers Section
- Unlimited Free updates to your listing throughout the year
- You can place articles, white papers, etc. in our Background Screening Knowledge Center on PreemploymentDirectory.com that have embedded hyperlinks to your listing
- You can contribute press releases and announcements to be published in our industry leading monthly e-publication, The Background Buzz at no charge to you

### **Basic:** **No Charge**

- A listing with your firm's name, address, telephone number.

**\$75.00 Set Up Fee for all enhanced levels** (this is a one-time fee for new listings)

**Duration of Listing:** All pricing is for 12 month time period.

*Additional Options for Platinum Members - Multiple State Listings Available at a Discounted Rate*

# Are You Interested in Creating More Selling Opportunities For Your Firm?

## The Premier Membership is the Answer!



We have created an ingenious way to connect our Premier Members to more businesses and a way to gain competitive advantage. This concept has the potential to significantly increase your sales activity.

I'm sure you have heard the saying 'the early bird gets the worm,' well we have discovered a simple, but eloquent way for your firm to get more business. This powerful and unique opportunity allows you to reach background checking companies before competitors get into the picture. Connecting with background checking companies first will give you the competitive edge.

**You will have the opportunity to close business before your competitors ever see them!**

Our solution is the Premier Membership! It will place your logo and live link directly in background checking firm's line of sight on the landing page of [Vendor Showcase](#). Your live logo will take them directly to your web site so you can begin the selling process. This is your chance to stand out and be seen.

**This prime location will make it EASY for businesses to find you QUICKLY!**

There are a limited number of these advertising opportunities on the landing page of our Vendor Showcase. This will maximize the opportunity for your firm to be selected and the limited number of firms on the landing page will virtually guarantee that your firm will be seen by more background checking firms.

**A Premier Membership will allow you to beat your competitors to the punch to close more business!**

In addition, a Premier Membership will reinforce your marketing message and help your SEO. The Premier Membership will help search engine spiders, crawlers, robots and bots notice your site and help increase your position on search sites which also increases your visibility. Premier Membership have been specially priced to maximize the return on your valuable marketing dollars.

**There are only Twelve slots available to Platinum Members. Placement are based on a 'first-come, first-served' basis.**

**Contact Barry today at [wbnixon@PreemploymentDirectory.com](mailto:wbnixon@PreemploymentDirectory.com) to reserve your Premier Membership!**

**Premier Members receive a 10% discount on all our online services.**

# The Background Buzz

The leading news and information source for Professional Screeners



ARTICLES | INSIDE WASHINGTON | PUBLIC RECORD UPDATE | ANNOUNCEMENTS | EVENT CALENDAR

## Advertise in the Award Winning #1 Online Newsletter for Professional Background Screeners



Here's what one of the leading industry influencers said,

"The Background Buzz is the first source I recommend to individuals new to the screening industry. It provides easy to read summaries which allow me to quickly zoom into topics I want to know more about. I enjoy the quizzes and download the articles into my internal library. For those either new to screening, or those who have been in the screening world for a few years, this resource provides valuable information to be added to your screening knowledge base."

Kerstin Bagus, Chief Knowledge Officer, Netforce Global

## Advertise Your Business

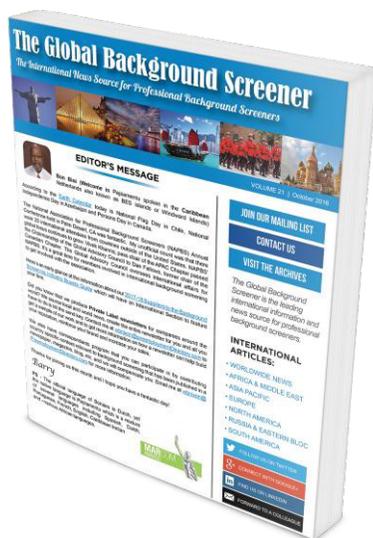
Put your company's message in front of more than 2,100 background screening providers.

Contact Us Today to get your ad campaign going and start enhancing your sales opportunities.

1-949-922-5374 or [wbnixon@PreemploymentDirectory.com](mailto:wbnixon@PreemploymentDirectory.com)

# The Global Background Screener

*International News and Information for Global Professional Screeners*



Here's what one of the leading industry influencers said,

"The Global Background Screener ezine provides excellent content. It provides easy to read summaries which allow me to quickly zoom into topics I want to know more about, wherever I am. For those wishing to learn more about global screening, the Global Background Screener is my recommendation. It provides an easy-to-read resource and allows the reader to dig into topics as they need to learn them.

My favorite part is the International Legal Challenge quiz.

The series on Doing Background Checks Around the World is a great introduction to international screening. For those new to screening or even those of us who have been in the screening world for a few years, I find they provide articles which have become valuable in my data library.

Kerstin Bagus, Chief Knowledge Officer, Netforce Global

**Advertise in the Award Winning  
#1 Globally Focused eMagazine for Professional  
Background Screeners Around the Worlds!**

**One of the Top Ranked eMagazines in the World!**

**Advertise where the world goes to  
get the latest News and Information.  
on international background screening.**

**Contact us Today to get Your Ad campaign going and start  
increasing your sale opportunities. You can reach us at  
1-949-922-5374 or [wbnixon@PreemploymentDirectory.com](mailto:wbnixon@PreemploymentDirectory.com)**

# The Future of News Distribution is Here!



## eAnnouncement & NewsFlash Service

We designed the eAnnouncement & NewsFlash Service with one goal in mind: to provide the maximum possible visibility for your announcement to reach your target audience in the background screening industry.

### **WE GUARANTEE**

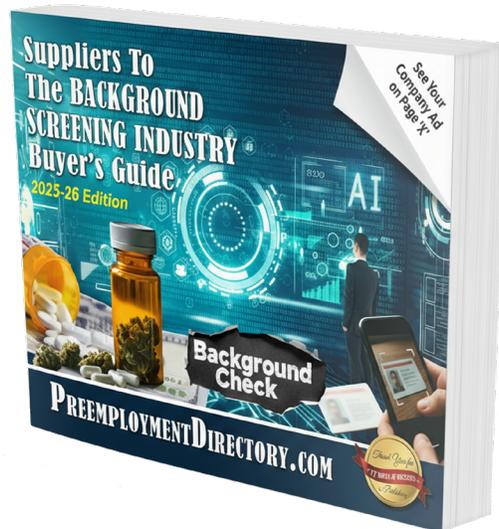
**that your announcements will have a wide reach within the industry!**

Our **eAnnouncement Service** includes:

- Sending your announcement directly to more than 2,100 background screening firms in our database.
- Distributing your announcement through a national press release service in your country which means it will likely be picked up by search engines
- Posting your announcement to background screening LinkedIn Groups expanding the reach to over 20,000 LinkedIn members.
- Your announcement will be published as a 'Feature Announcement' in *The Background Buzz*.

For information contact Barry at 1-949-922-5374 or email him at [wbnixon@PreemploymentDirectory.com](mailto:wbnixon@PreemploymentDirectory.com)

# The 2026 Suppliers to the Background Screening Industry Buyer's Guide



We invite you to take advantage of a powerful opportunity to promote your business to more than 2,100 background screening firms in our **2025 Suppliers to the Background Screening Industry Buyers Guide**. This will be the sixteenth Suppliers Guide that we have published.

The Guide presents a unique marketing opportunity for you to get your company's information in front of decision-makers in the background screening industry. Our Guide is widely read throughout the industry and is the only publication that features suppliers to the background screening industry.

Advertising opportunities in the Guide are exclusively available to Premier and Platinum Members of PreemploymentDirectory.com. Don't despair. If you are not a Member, we invite you to become a member today. Contact me directly at [wbnixon@PreemploymentDirectory.com](mailto:wbnixon@PreemploymentDirectory.com) or sign up online at [www.PreemploymentDirectory.com](http://www.PreemploymentDirectory.com).

As a Premier or Platinum Member you will have two advertising opportunities in the Suppliers' Guide. First, you will receive a Company Profile which includes your contact information, logo and up to a 100 word company description. The Company Profile is provided at no charge and is complimentary to Premier and Platinum Members.

In addition, Premier and Platinum Members are eligible to purchase a Premium full-page advertisement. There are a limited number of premium advertisement slots available.

Contact Barry to reserve your Premium advertising space. Since we assign Premium ads based on "first come, first serve" basis you will want to reserve your space as soon as possible to ensure you get a prime location. Once we receive your reservation we will send you the advertising specifications and due dates.

To have your company included in **The 2026 Suppliers to the Background Screening Industry Buyers Guide** contact Barry Nixon at [wbnixon@preemploymentdirectory.com](mailto:wbnixon@preemploymentdirectory.com) or 1-949-922-5374. We look forward to you joining us in the Buyer's Guide.

# Now There's a Quick and Easy Way to Put Your Marketing Message Directly in Front of Your Target Audience!



## eDirect Mail Campaigns

An eDirect Mail Campaign will put your company's advertising message directly on the desktop of more than 2,100 firms in the background screening industry. Your eDirect eMail Campaign is delivered directly to your target market. Your eDirect eMail Campaign will only include your advertisement, which means you will have an exclusive audience with our readers. No competing ads.

Each campaign will include your exclusive advertising message along with one article that will be of interest to our readers. This is a tremendous opportunity to promote your services and to get maximum promotional value.

You can choose a one-third or half-page advertisement, which will be hyper-linked to your website and we will send you a report so you can measure the success of the campaign.

Campaigns are sent on demand so you determine when you want your campaign released.

Please note that eDirect eMail Campaigns have limited availability during the last week of the month since this is when we publish The Background Buzz and we strictly honor our commitment to not inundate our readers with emails.

The fee for an eDirect eMail Campaign is \$650.00. Discounted rates are available for multiple campaigns.

## eDirect Mail Campaigns

Contact Barry at [wbnixon@Preemploymentdirectory.com](mailto:wbnixon@Preemploymentdirectory.com) with any questions or for pricing on multiple campaigns.-

# 2025 EMPLOYERS BACKGROUND SCREENING SURVEY SUMMARY REPORT



Annually we conduct an **Employers Background Screening Survey** at the SHRM Annual Conference.

Since CRAs want to know what is on employers' minds our Summary Report is a very beneficial source of insightful information to help them shape their business strategies. We distribute the Summary Report to more than 2,100 background screening firms and over 3,100 individual professional background screeners.

The **2025 Employers Background Screening Survey Summary Report** will give you a prime opportunity to get your marketing message in front of CRA decision-makers who will be reading this report.

Accordingly, we are offering you the opportunity to advertise in the Summary Report.

I have enclosed a link to the 2024 Summary Report to remind you of how the report looks - [2024 Employer's Insights on Background Screening Survey Summary Report](https://bit.ly/4jCefbp) (visit <https://bit.ly/4jCefbp> )

We only have a limited number of ad opportunities:

Your advertisement will be linked to your website to drive traffic to you and support your SEO efforts. In addition, your live logo (linked to your website) will appear in the cover letter identifying your firm as a Sponsor.

- 1) Inside of the front cover @ \$825.00
- 2) The page adjacent to the inside of the front cover @ \$750.00
- 3) The page adjacent the Table of Contents @ \$725.00
- 4) The page before Survey Results content @\$625.00
- 5) The page following Survey Results [conent@625.00](#)
- 6) Inside of the back cover @ \$700.00
- 7) The back cover @ \$825.00

Please contact Barry with any question at [wbnixon@PreemploymentDirectory.com](mailto:wbnixon@PreemploymentDirectory.com) or to reserve your placement today



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"We Connect You to Business."