

2024

UNITED STATES BACKGROUND SCREENING FIRMS MARKETING PORTFOLIO



PREEMPLOYMENTDIRECTORY.COM

"We Connect You to Business"

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ABOUT US

PreemploymentDirectory.com was founded by W. Barry Nixon in 2002. He is the co-author of *Background Screening & Investigations: Managing Hiring Risk from a Human Resources and Security Perspective*, authors a regular column in PI Magazine on background screening, originated the term 'Infinity Screening' (now known as continuous screening & monitoring), served as co-Chair, PBSA International Committee and is widely accepted as a leading expert on background screening practices.

The company specializes in providing publishing and marketing services for the background screening industry and is recognized as the leading publisher for the background screening industry.

PreemploymentDirectory.com is the largest and most comprehensive directory of firms in the global background screening industry. It is designed to make it easy for employers to quickly find a company to meet their screening needs anywhere in the world.

The Directory is an important resource for Human Resources and Hiring Managers. Our Background Screening Knowledge Center located at PreemploymentDirectory.com is one of the most extensive sources for getting in-depth information on background screening.

PreemploymentDirectory.com has become an important resource to help employers meet their hiring needs.

Visit us today at www.PreemploymentDirectory.com!

Email: wbnixon@PreemploymentDirectory.com

Phone: 1 (949) 922-5374



Preemployment Screening Directory

www.PreemploymentDirectory.com



**PREEMPLOYMENT
DIRECTORY.COM**
Stop Bad Hires

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[Background Screening Companies](#) | [Suppliers/Providers](#) | [Knowledge Center](#) | [Background Screening Publications](#) | [Advertise](#)

Suppliers & Providers to the Background Screening Industry

Featured Companies



Over the last 20 years background screening has experienced exponential growth and has become a multi-billion dollar industry that is supported by a wide variety of supplier firms. We were the first directory to showcase suppliers to the background screening industry. Our goal is to make it easy for background screening firms to find suppliers to meet their business needs.

The Vendor Showcase consists of categories to guide businesses quickly to the company that will serve them best. These are some of the categories included:

- Accreditation Support Services
- Applicant Tracking
- Compliance Products
- Consulting and Legal Services
- Courthouse Searches & Public Records Retrievers
- Credit Services
- Database, Software and Technology Solutions
- Drug Screening
- Immigration & e-Verify Services
- Fingerprint Services
- International Providers
- Reference Checking & Verification Services
- Social Media Monitoring
- Wholesalers/Resellers

All suppliers are listed in the Supplier/Provider section and the Vendor Showcase page. Visit www.PreemploymentDirectory.com and hover over 'Suppliers/Providers.'

The Directory is a 'One Stop' source that makes it easy to find a service provider to meet your business needs. The Directory also has an information rich **Background Screening Knowledge Center** that provides a wealth of important information about background screening.

Businesses no longer need to search in multiple places or get frustrated with large search engines that show millions of items. We make it easy for them to find you.

Platinum Membership has its Privileges



Platinum Membership Offers You The Following Services:

1. Your live logo linked to your web site will be placed at the top of the page along with other Platinum Member's logos in the Alphabetical and either the US or International section.
2. You are entitled to a full-page advertisement.
3. Your web site URL appears with your listing and is linked to your web site so potential clients can go directly to you.
4. You can also add your information to the International section at a 50% discount rate
5. On the specific alphabetical and U.S. State page where your firm's listing appears your logo will appear at the top of the page ahead of all non-Platinum listings.
6. You can place announcements and press release in *The Background Buzz* and the **Global Background Screener** at **no charge** to you.
7. You can update your ad copy at no charge if you introduce new products and services or your marketing campaign changes.
8. You are eligible to advertise in our Annual Background Screening Industry Resource Guide. The Resource Guide exclusively features Platinum Members.
9. You are able to place articles, white papers, etc. in the Background Screening Knowledge Center of PreemploymentDirectory.com with embedded hyperlinks to your website or to a registration box at no charge to you.
10. You will receive leads from our Annual Employers Background Screening Industry Survey.

Exclusive Platinum Promotional Opportunities:

1. You can purchase a Premier Sponsorship which will place your logo with a live link directly to your web site on the landing page of the Directory (see www.PreemploymentDirectory.com.) This means that businesses will go directly to your web site before they enter the Directory. This will give you 'first contact' advantage at closing them before your competitors even get a chance to sell. A maximum of twelve logos will be given this priority placement to maximize your exposure.
2. Premier Sponsors are periodically interviewed to contribute comments to articles we are submitting for publication in relevant industry publications. We mention your firm as often as possible.
3. Premier Sponsors are given the opportunity to include articles in the Background Screening Column in our industry leading publication, **Workplace Violence Today**, which is distributed to thousands of HR, Security and Risk Management professionals.

Premier Membership Annual Fee - \$775.00

One time set up fee - \$75.0 (this is a one time fee for new listings)

Duration of Listings: All listings are for a 12 month period.

Additional Options for Platinum members - Multiple State or Country listings at a discounted rate

Are You Interested in Creating More Selling Opportunities For Your Firm?

The Premier Membership is the Answer!



We have created an ingenious way to connect our Premier Members to more businesses and a way to gain competitive advantage. This concept has the potential to significantly increase your sales activity.

I'm sure you have heard the saying 'the early bird gets the worm,' well we have discovered a simple, but eloquent way for your firm to get more business. This powerful and unique opportunity allows you to reach background checking companies before competitors get into the picture. Connecting with background checking companies first will give you the competitive edge.

You will have the opportunity to close business before your competitors ever see them!

Our solution is the Premier Membership! It will place your logo with a live link on the landing page of PreemploymentDirectory.com directly in the line of sight of HR Managers. Your live logo will take them directly to your web site so you can begin the selling process. This is your chance to stand out and be seen.

This prime location will make it EASY for businesses to QUICKLY find you!

There are a limited number of these advertising opportunities on the landing. This will maximize the opportunity for your firm to be seen and selected. The limited number of firms on the landing page virtually guarantees that your firm will be seen by HR and Hiring managers.

A Premier Membership will allow you to 'beat your competitors to the punch' to close more business!

In addition, a Premier Membership will reinforce your marketing message and help your SEO. The Premier Membership will help search engine spiders, crawlers, robots and bots notice your site and help increase your position on search sites which also increases your visibility.

There are only Twelve slots available to Platinum Members. Placement are based on a 'first-come, first-served' basis.

Contact Barry today at wbnixon@PreemploymentDirectory.com to reserve your Premier Membership!

Premier Members receive a 10% discount on all our online services.

The Background Buzz

The leading news and information source for Professional Screeners



ARTICLES INSIDE WASHINGTON PUBLIC RECORD UPDATE ANNOUNCEMENTS EVENT CALENDAR

Advertise in the Award Winning #1 Online Newsletter for Professional Background Screeners



Here's what one of the leading industry influencers said,

"The Background Buzz is the first source I recommend to individuals new to the screening industry. It provides easy to read summaries which allow me to quickly zoom into topics I want to know more about. I enjoy the quizzes and download the articles into my internal library. For those either new to screening, or those who have been in the screening world for a few years, this resource provides valuable information to be added to your screening knowledge base."

Kerstin Bagus, Chief Knowledge Officer, Netforce Global

Advertise Your Business

Put your company's message in front of more than 2,100 background screening providers.

Contact Us Today to get your ad campaign going and start enhancing your sales opportunities.

5 1-949-922-5374 or wbnixon@PreemploymentDirectory.com

The Global Background Screener

The Special International Version of the Background Buzz



Here's what one of the leading industry influencers said,

"The Global Background Screener ezine provides excellent content. It provides easy to read summaries which allow me to quickly zoom into topics I want to know more about, wherever I am. For those wishing to learn more about global screening, the Global Background Screener is my recommendation. It provides an easy-to-read resource and allows the reader to dig into topics as they need to learn them.

My favorite part is the International Legal Challenge quiz.

The series on Doing Background Checks Around the World is a great introduction to international screening. For those new to screening or even those of us who have been in the screening world for a few years, I find they provide articles which have become valuable in my data library.

Kerstin Bagus, Chief Knowledge Officer, Netforce Global

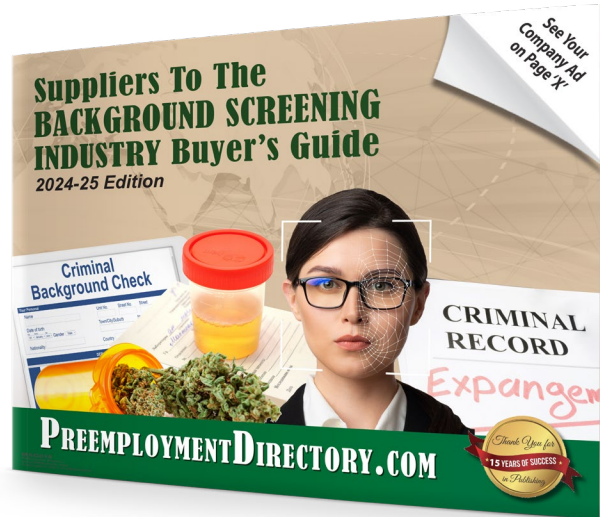
**Advertise in the Award Winning
#1 Globally Focused eMagazine for Professional
Background Screeners Around the Worlds!**

One of the Top Ranked eMagazines in the World!

**Advertise where the world goes to
get the latest News and Information.
on international background screening.**

**Contact us Today to get Your Ad campaign going and start
increasing your sale opportunities. You can reach us at
1-949-922-5374 or wbnixon@PreemploymentDirectory.com**

The 2024 Suppliers to the Background Screening Industry Buyer's Guide



We invite you to take advantage of a powerful opportunity to promote your business to more than 2,100 background screening firms in our **2024 Suppliers to the Background Screening Industry Buyers Guide**. This will be the fifteenth Suppliers Guide that we have published.

The Guide presents a unique marketing opportunity for you to get your company's information in front of decision makers in the background screening industry. Our Guide is widely read throughout the industry and is the only publication that features suppliers to be background screening industry.

Advertising opportunities in the Guide are exclusively available to Premier and Platinum Members of PreemploymentDirectory.com. Don't despair. If you are not a Member, we invite you to become a member today. Contact me directly at wbnixon@PreemploymentDirectory.com or sign up online at www.PreemploymentDirectory.com.

As a Premier or Platinum Member you will have two advertising opportunities in the Suppliers' Guide. First, you will receive a Company Profile which includes your contact information, logo and up to a 100 word company description. The Company Profile is provided at no charge and is complimentary to Premier and Platinum Members.

In addition, Premier and Platinum Members are eligible to purchase a Premium full-page advertisement. There are a limited number of premium advertisement slots available.

Contact Barry to reserve your Premium advertising space. Since we assign Premium ads based on "first come, first serve" basis you will want to reserve your space as soon as possible to ensure you get a prime location. Once we receive your reservation we will send you the advertising specifications and due dates.

To have your company included in **The 2024 Suppliers to the Background Screening Industry Buyers Guide** contact Barry Nixon at wbnixon@preemploymentdirectory.com or 1-949-922-5374. We look forward to you joining us in the Buyer's Guide.



Are You Ready to Take Your Announcement Distribution to the Next Level?

eAnnouncement Service

We designed the eAnnouncementDirect service with one goal in mind: to provide the maximum possible visibility for your announcement to reach your target audience in the background screening industry.

WE GUARANTEE

that your announcements will have a wide reach within the industry.

Our **eAnnouncement Service** includes:

- Sending your announcement directly to more than 2,100 background screening firms and 3,100 individual professional background screeners in our database.
- Distributing your announcement through a national press release service in your country which means it will likely be picked up by search engines
- Posting your announcement to background screening LinkedIn Groups expanding the reach to over 20,000 LinkedIn members.
- Publishing your announcement as a 'Feature Announcement' in *The Background Buzz*.

For information contact Barry at 1-949-922-5374 or email him at wbnixon@PreemploymentDirectory.com

PREEMPLOYMENTDIRECTORY.COM

"The Information Portal for Background Screening"

Now There's a Quick and Easy Way to Put Your Marketing Message Directly in Front of Your Target Audience!



eDirect Mail Campaigns

An eDirect Mail Campaign will put your company's advertising message directly on the desktop of more than 2,100 firms in the background screening industry and over 3,000 individual professionals. Your eDirect eMail Campaign is delivered directly to your target market. Your eDirect eMail Campaign will only include your advertisement, which means you will have an exclusive audience with our readers. No competing ads.

Each campaign will include your exclusive advertising message along with one article that will be of interest to our readers. This is a tremendous opportunity to promote your services and to get maximum promotional value.

You can choose a one-third or half page advertisement which will be hyper-linked to your website and we will send you a report so you can measure the success of the campaign.

Campaigns are sent on demand so you determine when you want your campaign released.

Please note that eDirect eMail Campaigns have limited availability during the last week of the month since this is when we publish The Background Buzz and we strictly honor our commitment to not inundate our readers with emails.

The fee for an eDirect eMail Campaign is \$650.00. Discounted rates are available for multiple campaigns.

eDirect Mail Campaigns

Contact Barry at wbnixon@Preemploymentdirectory.com with any questions or for pricing on multiple campaigns.-

Is Your Head Spinning Trying to Publish a Newsletter?



We Can Help You Have a Great e-Newsletter!

Our customized e-newsletter service will take over your current e-newsletter task or create a new one for you. We manage the whole process for you.

Stop Struggling With Writing and Publishing a Newsletter!

Our research staff is constantly researching worldwide information about background checking and you can put our research to work for you. Using the extensive content that we have sourced we will create a custom newsletter for you.

Use your staff's time to do more important work and save all the hassle of researching, writing articles, formatting, scheduling, proofreading, editing, publishing and managing the creation of a newsletter.

Let us handle all your newsletter tasks with our customized turn-key process. We will handle the design of your newsletter and provide you with background checking and/or HR related content filled newsletter as frequent as you desire.

Here's what one of our clients said about our service:

"Since PreemploymentDirectory.com took over the creation of our newsletter they have far exceeded the service provided by our previous provider. They are extremely responsive to our request and always willing to add a helping hand when we get really busy. I unequivocally endorse their service."

Paul Hickman, CEO, Courthouse Concepts

If you already have a newsletter, you can still take advantage of our focused research on the background checking industry. We can also provide you content to meet your needs as well. If you are interested in this service, please contact us for a quote.

Contact: Barry at 1-949-922-5374 or at wbnixon@preemploymentdirectory.com for more information.