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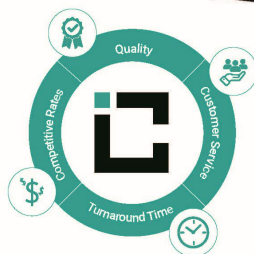
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6 Mistakes That Sabotage Great Communication

Saying something once is not enough, no matter how rousing or inspiring the message might be.

Just because you're communicating, it doesn't mean you're doing it well.

At the core of every great relationship is great communication. The same is true of great teams. Effective communication is necessary for any leadership team to work together cohesively, engage employees, and create loyal customers.

Some of the symptoms of poor communication include disconnection, gossiping, and inefficiency.

The Society for Human Resource Management surveyed 400 companies with 100,000 employees each and found that companies lost an average of \$62.4 million per year because of inadequate communication with and among employees.

In my work as an executive coach, I have noticed that there are six mistakes that crop up consistently that sabotage great communication.

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