

In Search of Excellence in Background Screening: Best Practices Insights from Accredited Background Screening Firms

2023 ADVERTISING RATES

In Search of Excellence in Background Screening is published annually and distributed to over 40,000 HR Managers. Promote your brand and services with your advertising message. All ad sizes include a live link to your website. Advertising placement orders are based on a first come, first serve basis starting at the beginning of the newsletter.

Article Only Options

<input type="checkbox"/> Article Only	\$600	Two pages including an "About the Author" section (25 words).
<input type="checkbox"/> Article Only	\$700	Three pages including an "About the Author" section (25 words) .
<input type="checkbox"/> Enhanced Articles	\$50	Expand the "About the Author" section (100 words).

Combo Package A valuable combination of an advertisement and an article (placed adjacently).

<input type="checkbox"/> One Page Combo	\$1,350	One-page article with full-page ad (adjacent to article).
<input type="checkbox"/> Two Page Combo	\$1,450	Two-page article with half-page ad (placed at the top of second page).
<input type="checkbox"/> Two Page Combo Plus	\$1,650	Two-page article with full-page ad (placed between first and second page).
<input type="checkbox"/> Three Page Combo	\$1,850	Three-page article with full-page ad (placed on page after second page).

Premium Advertisements An additional 10% discount with an article

<input type="checkbox"/> Inside Front Cover	\$1,650	
<input type="checkbox"/> First Page	\$1,450	
<input type="checkbox"/> Table of Contents	\$1,250	(Half-page advertisement)
<input type="checkbox"/> Inside Back Cover	\$1,450	
<input type="checkbox"/> Back Cover	\$1,850	

Regular Advertisements

<input type="checkbox"/> Full-page Ad	\$1,350	Regular full-page advertisement (placement to be determined)
<input type="checkbox"/> Half-page Ad	\$850	Regular half-page advertisement (placement to be determined)

Special Advertising Opportunity

<input type="checkbox"/> Page-curl on Cover	\$650	
<input type="checkbox"/> Glued Card on Cover	\$1,650	

Please select your choice of the advertising opportunities and articles in the chart above by placing an 'X' next to your choice(s). An invoice along with article requirements and ad specifications will be emailed to you once we receive your reservation. Please scan and email this form to wbnixon@preemploymentdirectory.com.

Material Requirements/Format

All ads must be submitted in digital format. All images must be submitted in JPEG or PNG format.

1/2 page	7.5" wide x 3.5" high	JPEG or PNG
Full page	7.5" wide x 7.0" high	JPEG or PNG

Copy Acceptance

PreemploymentDirectory.com reserves the right to reject, at its option, any advertisement deemed objectionable by its editors in subject matter, text, illustration, or composition.

Advertising Placement

Please note that advertisement sponsorships are placed based on a first come, first served basis.

Advertising Charges

Payment in full is due for your advertisement and/or article upon confirmation of receipt of reservation.

Advertising Total \$ _____

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Advertising Deadline

All sponsorship copy required by April 28, 2023.

Advertiser _____

Contact Name _____ Title _____

Billing Name (if different from above) _____

Billing Address _____

City, State/Province, Country, Zip/Postal Code _____

Phone _____ Fax _____

Email _____ Website _____

Payment Information

Payment: Can be made via credit card using PayPal. If desired, notify us and we will send you an online invoice. Please note that a 5% processing fee will be added to your invoice.

Make check payable to: PreemploymentDirectory.com

Send payment to: PreemploymentDirectory.com, 121 Fairway Drive, Acworth, GA 30101

Terms & Conditions

Disclaimer

PreemploymentDirectory.com nor any of the companies of the National Institute for Prevention of Workplace Violence, Inc. assumes any liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. By submitting your advertisement you acknowledge that you, as the Advertiser, will indemnify and hold National Institute for Prevention of Workplace Violence, Inc. and its companies harmless from any suits or claims made against them based upon Advertiser's material. You further acknowledge that advertisements are presented for information and marketing purposes only and the National Institute for Prevention of Workplace Violence, Inc., d.b.a. PreemploymentDirectory.com makes no representations for any products or services that are promoted and accepts no responsibility for any actions or consequences that occur because of any purchases from advertisers

Terms

Payment is due April 28th.

Cancellations

All cancellations must be received in writing prior to the advertising publication deadline.

Disputes

All disputes will be governed by the laws of Georgia. The Advertiser is liable for the billed amount plus any collection fees, costs, and finance charges.

Authorization

Execution of this advertising agreement and insertion order requires the signature of a company representative authorized to commit the advertising company resources and indicates that the advertiser has read and agrees to the terms and policies as outlined by PreemploymentDirectory.com.

Authorized by:

Print Name _____ Signature _____

Title _____ Date _____