

The Global Background Screener

The International News Source for the Background Screening Industry

2023 ADVERTISING RATES

The Global Background Screener is published bi-monthly and distributed to over 3,000 professionals in the industry. Promote your brand and services with your advertising message. All ad sizes include a live link to your website. Advertising placement orders are based on a first come, first serve basis starting at the beginning of the newsletter.

Choice of Sponsorship	Cost of Sponsorship		
Full Page	\$550 - two editions Full-page advertisement	\$450 - 3-4 editions	\$400 - 5-6 editions
Three Quarter Page	\$450 - two editions Three-quarter page advertisement	\$400 - 3-4 editions	\$350 - 5-6 editions
Half Page	\$400 - two editions Half-page advertisement	\$350 - 3-4 editions	\$300 - 5-6 editions
International Legal Challenge	\$400 - (minimum purchase of 3 editions required) Your one-third page ad will appear with the Legal question and on all subsequent pages corresponding to the the answer selected by the reader. Additional ad sizes are available upon request.		
One Third Page	\$300 - 1-2 editions Half-page advertisement	\$250 - 3-4 editions	\$200 - 5-6 editions

Material Requirements/Format

All ads must be submitted in digital format. All images must be submitted in JPEG or PNG format.

1/3 page	7.5" wide x 2.5" high	JPEG or PNG
1/2 page	7.5" wide x 3.5" high	JPEG or PNG
3/4 page	7.5" wide x 5.0" high	JPEG or PNG
Full page	7.5" wide x 7.0" high	JPEG or PNG

Copy Acceptance

PreemploymentDirectory.com reserves the right to reject, at its option, any advertisement deemed objectionable by its editors in subject matter, text, illustration, or composition.

Advertising Deadline

All sponsorship copy required by the second Friday of the month prior to the edition in which client's copy will be displayed.

Advertiser _____

Contact Name _____ Title _____

Billing Name (if different from above) _____

Billing Address _____

City, State/Province, Country, Postal Code _____

Phone _____ Fax _____

Email _____ Website _____

Advertising Placement

Please note that advertisement sponsorships are placed based on a first come, first served basis. Also, it should be noted that the first ad in each edition is labeled as 'Gold Sponsor' to identify that the sponsoring firm is an advertiser and not the publisher of The Global Background Screener. All other one third page ads will not have this designation since they will be placed throughout the newsletter.

Contract Terms _____

Number of Editions _____

The Global Background Screener

Ad Placement Month(s) Please check month(s) requested.

February April June August October December

Advertising Charges

Payment in full is due for the period that you selected to run your ad.

The payment is due the first Friday of the month prior to the edition of the publication in which your ad will be published.

Advertising Total \$ _____

Remaining Balance \$ _____

Payment Information

Payment: Can be made via credit card using PayPal. If desired, notify us and we will send you an online invoice. Please note that a 5% processing fee will be added to your invoice.

Make check payable to: PreemploymentDirectory.com

Send payment to: PreemploymentDirectory.com, 121 Fairway Drive, Acworth, GA 30101

Terms & Conditions

Disclaimer

PreemploymentDirectory.com nor any of the companies of the National Institute for Prevention of Workplace Violence, Inc. assumes any liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. By submitting your advertisement to The Global Background Screener you acknowledge that you, as the Advertiser, will indemnify and hold National Institute for Prevention of Workplace Violence, Inc. and its companies harmless from any suits or claims made against them based upon Advertiser's material. You further acknowledge that advertisements are presented for information and marketing purposes only and the National Institute for Prevention of Workplace Violence, Inc., d.b.a. PreemploymentDirectory.com makes no representations for any products or services that are promoted and accepts no responsibility for any actions or consequences that occur because of any purchases from advertisers

Terms

Payment is due the first Friday of the month prior to the edition of the webzine in which sponsorship will be published. Once the sponsorship description and image have been proofed and approved by the client any revisions to previously approved copy are subject to additional charges. The Advertiser is liable for the billed amount plus any collection fees, costs, and finance charges.

Cancellations

All cancellations must be received in writing prior to the due date for your advertise.

Disputes

All disputes will be governed by the laws of Georgia. The Advertiser is liable for the billed amount plus any collection fees, costs, and finance charges.

Authorization

Execution of this advertising agreement and insertion order requires the signature of a company representative authorized to commit the advertising company resources and indicates that the advertiser has read and agrees to the terms and policies as outlined by PreemploymentDirectory.com.

Authorized by:

Print Name _____ Signature _____

Title _____ Date _____