

2023-2024 Background Screening Industry Resource Guide

2023-2024 ADVERTISING RATES

The Background Screening Industry Resource Guide is published annually and distributed to over 50,000 HR Managers. Promote your brand and services with your advertising message. All ad sizes include a live link to your website. Advertising placement orders are based on a first come, first serve basis starting at the beginning of the newsletter.

Company Profile

<input type="checkbox"/> Company Profile	\$650.00	\$100.00 discount if paid before February 28, 2023
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Full Page Premium Advertisements

<input type="checkbox"/> Card on Cover	\$1,550.00	5"x 8" Card spot-glued on front cover
<input type="checkbox"/> Page Curl	\$850.00	Call-out on Front cover, upper right corner
<input type="checkbox"/> Front Cover	\$2,000.00	
<input type="checkbox"/> Inside Front Cover	\$1,950.00	
<input type="checkbox"/> Inside Back Cover	\$1,750.00	
<input type="checkbox"/> Back Cover	\$1,750.00	Adjacent to the inside front cover
<input type="checkbox"/> Table of Contents	\$1,250.00	Half page ad
<input type="checkbox"/> Page adjacent to Table of Contents	\$1,350.00	Adjacent to Table of Contents page
<input type="checkbox"/> Page after 'About US'	\$1,250.00	
<input type="checkbox"/> Section Divider	\$1,500.00	U.S. Cover Position
<input type="checkbox"/> Section Divider	\$1,500.00	International Cover Position
<input type="checkbox"/> Section Divider	\$1,350.00	Support Services Inside Position
<input type="checkbox"/> Page after US Section Divider	\$1,250.00	1st page of section
<input type="checkbox"/> Last page of U.S. Section	\$1,250.00	Opposite International Section Divider
<input type="checkbox"/> Page after International Section Divider	\$1,250.00	1st page of section
<input type="checkbox"/> Last page of International Section	\$1,250.00	Opposite Support Services Section Divider
<input type="checkbox"/> Page after Support Services Section Divider	\$1,250.00	1st page of section
<input type="checkbox"/> Last page	\$1,500.00	Adjacent to the inside of the back cover
<input type="checkbox"/> Adjacent to your Profile	\$1,350.00	

Premium Half Page Advertisement

<input type="checkbox"/> Half-page interior	\$950.00	Location TBD
<input type="checkbox"/> BEST BUY Combo Package	\$1,400.00	Purchase a half-page premium ad and get your profile placed with your ad. Save \$200.00 off of the individual ad price (if paid for by February 28, 2023).

Please select your choice of the advertising opportunities and articles in the chart above by placing an 'X' next to your choice(s). An invoice along with article requirements and ad specifications will be emailed to you once we receive your reservation. Please scan and email this form to wbnixon@preemploymentdirectory.com.

Sponsored Article

<input type="checkbox"/> Two-page Article	\$450.00	Your choice of U.S., International, or Support Services
<input type="checkbox"/> Three-page Article	\$650.00	Your choice of U.S., International, or Support Services The last page of your article will include a 'Page Curl' with a corner call-out directing readers to your advertisement/company profile.

The 2023-24 Background Screening Industry Resource Guide will be published in June 2023.

Further information on the 'Page Curl,' Cover page card, and the guidelines for submitting an article will be sent to you after we receive your reservation. Please note that once we receive your reservation form the space you requested will be held for you.

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Material Requirements/Format

All ads must be submitted in digital format. All images must be submitted in JPEG or PNG format.

1/2 page	7.5" wide x 3.5" high	JPEG or PNG
Full page	7.5" wide x 7.0" high	JPEG or PNG
Card on Cover		JPEG or PNG

Copy Acceptance

PreemploymentDirectory.com reserves the right to reject, at its option, any advertisement deemed objectionable by its editors in subject matter, text, illustration, or composition.

Advertising Deadline

Company Profiles are due February 28, 2023. Premium ads are due before May 1, 2023. The specifications and delivery requirements will be emailed to you once we receive your reservation. Please note that once we receive your reservation form the space you requested will be held for you.

Advertiser _____

Contact Name _____ Title _____

Billing Name (if different from above) _____

Billing Address _____

City, State/Province, Country/Postal Code _____

Phone _____ Fax _____

Email _____ Website _____

Advertising Charges

Payment in full is due upon receipt of your confirmation of reservation.

Advertising Total \$ _____

Remaining Balance \$ _____

Payment Information

Payment: Can be made via credit card using PayPal. If desired, notify us and we will send you an online invoice. Please note that a 5% processing fee will be added to your invoice.

Make check payable to: PreemploymentDirectory.com

Send payment to: PreemploymentDirectory.com, 121 Fairway Drive, Acworth, GA 30101

Terms & Conditions

Disclaimer

PreemploymentDirectory.com nor any of the companies of the National Institute for Prevention of Workplace Violence, Inc. assumes any liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. By submitting your advertisement you acknowledge that you, as the Advertiser, will indemnify and hold National Institute for Prevention of Workplace Violence, Inc. and its companies harmless from any suits or claims made against them based upon Advertiser's material. You further acknowledge that advertisements are presented for information and marketing purposes only and the National Institute for Prevention of Workplace Violence, Inc., d.b.a. PreemploymentDirectory.com makes no representations for any products or services that are promoted and accepts no responsibility for any actions or consequences that occur because of any purchases from advertisers

Terms

Once the sponsorship description and image have been proofed and approved by the client any revisions to previously approved copy are subject to additional charges.

Cancellations

All cancellations must be received in writing prior to the submission of your advertisement. Cancellations received after you have submitted your advertising copy will not receive a refund.

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Disputes

All disputes will be governed by the laws of Georgia.

The Advertiser is liable for the billed amount plus any collection fees, costs, and finance charges.

Acknowledgement

You acknowledge that submitting this reservation form is a commitment to pay for the selected special advertisement in full and permission is granted to use your article on our website and print in our publications.

Authorization

Execution of this advertising agreement and insertion order requires the signature of a company representative authorized to commit the advertising company resources and indicates that the advertiser has read and agrees to the terms and policies as outlined by PreemploymentDirectory.com.

Authorized by:

Print Name _____ Signature _____

Title _____ Date _____