

# The Background Buzz

The #1 online newsletter for professional background screeners worldwide.

## 2023 ADVERTISING RATES

The Background Buzz is published monthly and distributed to over 3,000 professionals in the industry. Promote your brand and services with your advertising message. All ad sizes include a live link to your website. Advertising placement orders are based on a first come, first serve basis starting at the beginning of the newsletter.

Choice of Sponsorship	Cost of Sponsorship		
Full Page	\$900 - one edition	\$850 - 3-8 editions	\$800 - 9-12 editions
Three Quarter Page	\$700 - one edition	\$650 - 3-8 editions	\$600 - 9-12 editions
Half Page	\$600 - one edition	\$550 - 3-8 editions	\$500 - 9-12 editions
One Third Page	\$500 - one edition	\$450 - 3-8 editions	\$400 - 9-12 editions
Top Position/Gold Sponsor	\$650 - No Multiples Discount/Must purchase in 12-month increments		
Legal Challenge	\$550 for 1/3-page ad No Multiple Discount/Must purchase in 12-month increments/larger ad option available		
Washington Report	\$550 for 1/3-page ad No Multiple Discount/Must purchase in 6-month increments/larger ad option available		
Drug Screening Challenge	\$550 for 1/3-page ad No Multiple Discount/Must purchase in 12-month increments/larger ad option available		
Public Record Update	\$550 for 1/3-page ad No Multiple Discount/Must purchase in 6-month increments/larger ad option available		
Sponsored Article Column	\$350 per month for 12-month contract \$450 per month for lesser frequency		

## Material Requirements/Format

All ads must be submitted in digital format. All images must be submitted in JPEG or PNG format.

1/3 page	7.5" wide x 2.5" high	JPEG or PNG
1/2 page	7.5" wide x 3.5" high	JPEG or PNG
3/4 page	7.5" wide x 5.0" high	JPEG or PNG
Full page	7.5" wide x 7.0" high	JPEG or PNG

## Copy Acceptance

PreemploymentDirectory.com reserves the right to reject, at its option, any advertisement deemed objectionable by its editors in subject matter, text, illustration, or composition.

## Advertising Deadline

All sponsorship copy required by the second Friday of the month prior to the edition in which client's copy will be displayed.

Advertiser \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Billing Name (if different from above) \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State/Province, Country, Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## Advertising Placement

Please note that advertisement sponsorships are placed based on a first come, first served basis. Also, it should be noted that the first ad in each edition is labeled as 'Gold Sponsor' to identify that the sponsoring firm is an advertiser and not the publisher of The Background Buzz. All other one third page ads will not have this designation since they will be placed throughout the newsletter.

Contract Terms \_\_\_\_\_

Number of Editions \_\_\_\_\_

## Ad Placement Month(s) Please check month(s) requested.

- January     February     March     April     May     June  
 July     August     September     October     November     December

\*\*If your advertisement starts after January contact us for an adjusted schedule that will match your order.

## Advertising Charges

Payment in full is due for the period that you selected to run your ad.

The payment is due the first Friday of the month prior to the edition of the publication in which your ad will be published.

Advertising Total \$ \_\_\_\_\_

Remaining Balance \$ \_\_\_\_\_

## Payment Information

**Payment:** Can be made via credit card using PayPal. If desired, notify us and we will send you an online invoice. Please note that a 5% processing fee will be added to your invoice.

**Make check payable to:** PreemploymentDirectory.com

**Send payment to:** PreemploymentDirectory.com, 121 Fairway Drive, Acworth, GA 30101

## Terms & Conditions

### Disclaimer

PreemploymentDirectory.com nor any of the companies of the National Institute for Prevention of Workplace Violence, Inc. assumes any liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. By submitting your advertisement to The Background Buzz you acknowledge that you, as the Advertiser, will indemnify and hold National Institute for Prevention of Workplace Violence, Inc. and its companies harmless from any suits or claims made against them based upon Advertiser's material. You further acknowledge that advertisements are presented for information and marketing purposes only and the National Institute for Prevention of Workplace Violence, Inc., d.b.a. PreemploymentDirectory.com makes no representations for any products or services that are promoted and accepts no responsibility for any actions or consequences that occur because of any purchases from advertisers

### Terms

Payment is due the first Friday of the month prior to the edition of the webzine in which sponsorship will be published. Once the sponsorship description and image have been proofed and approved by the client any revisions to previously approved copy are subject to additional charges. The Advertiser is liable for the billed amount plus any collection fees, costs, and finance charges.

### Cancellations

All cancellations must be received in writing prior to the deadline for submitting your ad. Cancellations received after the deadline will not receive a refund.

### Disputes

All disputes will be governed by the laws of Georgia. The advertiser is liable for the billed amount plus any collection fees, costs and finance charges.

### Authorization

Execution of this advertising agreement and insertion order requires the signature of a company representative authorized to commit the advertising company resources and indicates that the advertiser has read and agrees to the terms and policies as outlined by PreemploymentDirectory.com.

Authorized by:

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_