

# Platinum Membership has its Privileges



## Platinum Membership Offers You The Following Services

1. Your live logo linked to your web site will be placed at the top of the page along with other Platinum Member's logos in the Alphabetical and either the US or International section.
2. You are entitled to a full-page advertisement.
3. Your web site URL appears with your listing and is linked to your web site so potential clients can go directly to you.
4. You can also add your information to the International section at a 50% discount rate.
5. On the specific alphabetical and U.S. State page where your firm's listing appears your logo will appear at the top of the page ahead of all non-Platinum listings.
6. You can place announcements and press release in *The Background Buzz* and the **Global Background Screener** at **no charge** to you.
7. You can update your ad copy at no charge if you introduce new products and services or your marketing campaign changes.
8. You are eligible to advertise in our Annual Background Screening Industry Resource Guide. The Resource Guide exclusively features Platinum Members.
9. You are able to place articles, white papers, etc. in the Background Screening Knowledge Center of PreemploymentDirectory.com with embedded hyperlinks to your website or to a registration box at no charge to you.
10. You will receive leads from our Annual Employers Background Screening Industry Survey.

### Exclusive Platinum Promotional Opportunities:

1. You can purchase a Diamond Sponsorship which will place your logo with a live link directly to your web site on the landing page of the Directory (see [www.PreemploymentDirectory.com](http://www.PreemploymentDirectory.com).) This means that businesses will go directly to your web site *before they enter the Directory*. This will give you 'first contact' advantage at closing them before your competitors even get a chance to sell. A maximum of twelve logos will be given this priority placement to maximize your exposure.
2. Diamond Sponsors are periodically interviewed to contribute comments to articles we are submitting for publication in relevant industry publications. We mention your firm as often as possible.
3. Diamond Sponsors are given the opportunity to include articles in the Background Screening Column in our industry leading publication, **Workplace Violence Today**, which is distributed to thousands of HR, Security and Risk Management professionals.

**Platinum Membership Annual Fee - \$775.00**

**Gold Membership Annual Fee - \$575.00**

**One-time set-up fee - \$75.00 (this is a one time fee for new listings)**

**Duration of Listings: All listings are for a 12-month period.**

**Additional Options for Platinum Members - Multiple state or country listings at a discounted rate.**

# PREEMPLOYMENTDIRECTORY.COM 2023-24 LISTING PRICING

## Platinum

**\$775.00**  
per year\*

- Listing will include your firm's name, address, telephone number and website address with a live link to your website.
- Direct email link to your sales contact.
- Your page listing includes an company description (up to 100 words) plus a full-page company/product description or advertisement.
- 4-color company/product Logo.
- Preferential Placement – 1) First page position above non-Platinum Members in Alphabetical and U.S. or International Geographic listings, 2) Logo placement at the top of the page for each letter of the Alphabetical and the top of U.S. or International Section.
- Exclusive Services – Eligible to purchase Diamond Sponsorship which places your logo on landing page of the Directory. It links your logo directly to your website so you have the first opportunity to sell to site visitors.
- Unlimited Free updates to your listing throughout the year.
- You can place articles, white papers, etc. in the Background Screening Knowledge Center on PreemploymentDirectory.com that have embedded hyperlinks to your listing.
- You are eligible to advertise in the Annual Background Screening Industry Resource Guide.
- You will receive leads generated by our annual Employers' Background Screening Survey.

## Gold

**\$575.00**  
per year\*

- Listing will include your firm's name, address, and telephone number.
- Website address with a live link to your website.
- Listing placed in alphabetical sequence.
- Instant email link so buyers can contact you easily and quickly.
- Direct email link to your sales contact.
- Up to a 50 -word company/product description.
- 4-color company/product logo.

### **Basic: No Charge**

- A listing with your firm's name, address, and telephone number.

**Duration of Listing: All pricing is for 12-month time period.**

*Additional Options for Platinum Members - Multiple State Listings Available at a Discounted Rate*