## **Platinum Membership has its Privileges**





## **Platinum Membership Offers You The Following Services**

- 1. Your live logo linked to your web site will be placed at the top of the page along with other Platinum Member's logos in the Vendor Showcase.
- 2. You are entitled to a full-page advertisement as part of the Platinum package.
- 3. Your web site URL appears with your listing and is linked to your web site so potential clients can go directly to you.
- 4. You can also add your information to the International Providers section at a 50% discount rate
- 5. In the specific category in the Vendor Showcase pages where your firm's listing appears your logo will appear at the top of the page ahead of all non-Platinum listings.
- 6. You can place announcements and press release in The Background Buzz and The Global Background Screener at no charge to you.
- 7. You can update your ad copy at no charge if you introduce new products and services or your marketing campaign changes.
- 8. You are eligible for a free Company Profile and to advertise in our Annual Suppliers to the Background Screening Industry Buyers Guide which exclusively features Platinum Members.
- 9. You are able to place articles, white papers, etc. in the Background Screening Knowledge Center of PreemploymentDirectory.com with embedded hyperlinks to your website or to a registration box at no charge to you.

**Platinum Membership Annual Fee - \$775.00** (Special Discount Rate for PBSA members is \$700.00)

**Gold Membership Annual Fee - \$575.00** 

One time set up fee - \$75.0 (this is a one-time fee for new listings) Duration of Listings: All listings are for a 12 month period.

Additional Options for Platinum members - Multiple State or Country listings at a discounted rate

## PREEMPLOYMENT DIRECTORY.COM 2022 LISTING PRICING

**S775.00** 

per year\*

- Listing will include your contact person, firm's name, address, telephone number and web site address with a live link to your website.
- Direct email link to your contact person.
- Your page listing includes a Company Profile (up to 100 words) plus a full-page company/product description or advertisement.
- Your Logo
- Preferential Placement 1) First page position above non-Platinum Member in the specific category where your firm is placed in the Vendor Showcase. 2) Option to add your logo and Company Profile to the International Providers Section.
- Unlimited Free updates to your listing throughout the year.
- You can place articles, white papers, etc. in our Background Screening Knowledge Center on PreemploymentDirectory.com that have embedded hyperlinks to your listing.
- You can contribute press releases and announcements to be published in our industry leading monthly e-publication, The Background Buzz at no charge to you.

**575.00** per year\*

- Listing will include your firm's name, address, telephone number and web site address with a live link to your website.
- Listing placed in alphabetical sequence.
- Email link to your contact person.
- Up to a 50 word company/product description.
- 4 color company/product logo.

Basic: No Charge

• A listing with your firm's name, address, telephone number.

\$75.00 Set Up Fee for all enhanced levels (this is a one-time fee for new listings)
\*Special Discount Rate for PBSA members: Platinum Membership rate is discounted by \$75.00
Duration of Listing: All pricing is for 12 month time period.

Additional Options for Platinum Members - Multiple State Listings Available at a Discounted Rate