

2022-23 Background Screening Industry Resource Guide

COMPANY PROFILE LISTING RESERVATION

(_____) is interested in reserving a Company Profile Listing in the **2022-23 edition of the Background Screening Resource Guide**. This reservation is for a 100 word Profile which includes your company contact information and color logo.

The fee for the Profile Listing is \$650.00 for Platinum Members of PreemploymentDirectory.com.

We are offering a discount rate of \$550.00 for reservations received and paid for by February 28, 2022. We are also offering a special discounted rate of \$1,100.00 for placement of your Profile in two sections when reservation and payment made by February 28, 2022.

The **2022-23 edition of the Background Screening Resource Guide** will be published in June 2022.

Please select the sections below where you would like for your profile to appear. There is a fee for placement in each section. See special discount rate described above regarding placement in multiple sections.

- USA _____
- International _____
- Screening Support Services _____ (other services sold directly to end users such as drug screening, e-verify, fingerprinting, reference checks, ATS, etc.)

Detail specifications for the Company Profile and Logo will be sent to you upon receipt of your reservation.

You acknowledge that submitting this reservation form is a commitment to pay for the Company Profile in full and understand that Platinum Membership in PreemploymentDirectory.com is a requirement to advertise in the Resource Guide. You also affirm that you are authorized to commit your firm to pay for advertising in the Resource Guide.

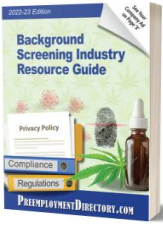
(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____

Please scan and email your form to wbnixon@PreemploymentDirectory.com.

By submitting this reservation you are granting PreemploymentDirectory.com permission to publish your logo and ad in the printed and online version of the Resource Guide, on our web site, and in the banner we display at the PBSA conferences featuring our clients logos.



2022-23 Background Screening Industry Resource Guide

SPECIAL ANNOUNCEMENT:

ALL PREMIUM ADVERTISERS WILL RECEIVE A FREE PROFESSIONALLY PRODUCED VIDEO PURCHASED DURING THE COVID-19 PANDEMIC. THIS IS A LIMITED TIME OFFER.

Each purchaser of a premium ad will receive a professionally produced video, at no charge, as part of the package. You will be able to use your video as you choose. In case you are wondering what's the catch. There is none. Many of you have helped PreemploymentDirectory become a household name in the background screening industry and this is our way of saying thank you at a time when it is really needed.

Premium Advertising Opportunities

(_____) is interested in reserving a premium advertising space in the **2022-23 Background Screening Industry Resource Guide**. We understand this reservation is a commitment to pay for the Premium Advertisement we have selected below in full.

COMPANY PROFILE (rate is discounted to \$550.00 if paid before February 28, 2022) \$650.00

PREMIUM AND SPECIAL ADS

- 5X8 Card placed on front cover \$1,550.00
- Page Curl on front cover \$850.00
- Inside of the front cover \$1,950.00
- First page adjacent to the inside front cover \$1,750.00
- Table of Contents (half page ad) \$1,250.00
- Page 5 adjacent to Table of Contents page \$1,350.00
- Page following 'About US' page \$1,250.00

- Sections Divider – Cover position
 - o United States \$1,500.00
 - o International \$1,500.00
 - o Support Services \$1,500.00

- Sections Divider – Inside position
 - o United States \$1,350.00
 - o International \$1,350.00
 - o Support Services \$1,350.00

- Page following US Section Divider (1st page of section) \$1,250.00
- Last page of U.S. Section (opposite International Section Divider on left side) \$1,250.00
- Page following International Section Divider (1st page of section) \$1,250.00
- Last page of International Section (opposite Support Services Section Divider on left side) \$1,250.00
- Page following Support Services Section Divider (1st page of section) \$1,250.00
- Last page adjacent to the inside of the back cover \$1,500.00
- Inside of Back cover \$1,750.00
- Back cover \$2,000.00
- Placement adjacent to your Profile \$1,350.00

PREMIUM ONE HALF PAGE ADVERTISEMENT \$950.00

- ½ page interior placement (location TBD)

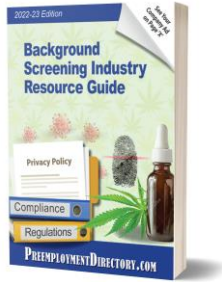
Great Ad Idea – purchase a ½ page Premium ad and place on the same page with your profile. Special combo price of \$1,400.00. **You save \$200.00 off of the individual ad pricing if paid for by February 28, 2022.**

This reservation is to place a full____or half____page advertisement in the section. (circle the section(s) you want your ad to appear in: U.S., International or Support Services).

Company Profiles are due immediately and Premium ads are due before April 29, 2022. The specifications and delivery requirements will be emailed to you once we receive your reservation. Please scan and email this form to wbnixon@preemploymentdirectory.com. Please note that once we receive your reservation form the space you requested will be held for you.

Authorize Signer's Name _____ Signature _____

Title of Authorized Signer _____ Date _____



2022-23 Background Screening Industry Resource Guide

SPECIAL ADVERTISING & SPONSORED ARTICLE RESERVATION

Page Curl on Front Page

(_____) is interested in reserving the 'Page Curl' on the front cover. The page curl will appear in the upper right corner of the front cover and will point readers directly to your ad. The copy on the page curl will state 'See My Company ad on page X.'

The fee for the Page Curl on the front cover is \$850.00 for Platinum Members of PreemploymentDirectory.com.

5 X 8 Card placed on Front Cover

(_____) is interested in reserving the 'Card' to be placed on the front cover. The **Card** will contain your advertisement. The fee for the **Card** on the front cover is \$1,550.00.

Sponsored Article including a page curl on last page of the article

(_____) is interested in reserving space for a two page ____ / three page ____ article. Your article will be placed in the section of your choosing: U.S., International or Screening Support Services. The last page of your article will include a 'Page Curl' which will point readers directly to your ad and/or company profile. The copy on the page curl will state – 'See our ad on page X.'

- The fee for a two page article is \$450.00.
- The fee for a three page article is \$650.00.

Contact me for pricing for additional pages.

You acknowledge that submitting this reservation form is a commitment to pay for the selected special advertisement in full and permission is granted to use your article on our web site and print in our publications.

The **2022-23 Background Screening Industry Resource Guide** will be published in June 2022.

Further information on the 'Page Curl,' 5X8 cover page card and guidelines for submitting an article will be sent to you after we receive your reservation. Please note that once we receive your reservation form the space you requested will be held for you.

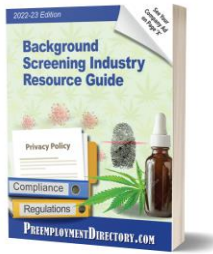
(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____

Please scan and email your form to wbnixon@PreemploymentDirectory.com or fax to us at 1(949) 597-0977.

By submitting this reservation you are granting PreemploymentDirectory.com permission to publish your logo on our web site, in the printed and online version of the Resource Guide and in the banner we display at the PBSA conferences featuring our clients logos.



2022-23 Background Screening Industry Resource Guide

PREMIUM ADVERTISING SPECIFICATIONS

All advertising art files need to be sent in high resolution (minimum 300 DPI), print quality PDFs with fonts outlined or flattened JPG file. Please be sure to include crop marks and bleed area. Dimensions are listed below:

AD SIZE	TRIM DIMENSIONS	BLEED DIMENSIONS
Full Page Bleed	8 ¼" W X 10 ¾ H	8 5/8"W X 11 ¼" H
Half Page Bleed	8 ¼" W X 5 ½ H	8 5/8" W X 6" H

COMPANY PROFILE

1) **CONTENT:** For all Company Profiles, please email us an Microsoft Word document with the following information. **IF YOU EMAIL US THIS INFORMATION YOU DO NOT NEED TO COMPLETE THE FORM.**

Contact Person's Name:			
Contact Person's Title:			
Company's Name:			
Company's Street Address:			
City:			
State or Province:			
Country:		Postal Code:	
Contact Person's Phone #:			
Contact Person's Email Address:			
Company's web site URL:			

Please submit your 100 word company profile immediately so we can send you a proof.

2) **LOGO:** Please submit a Vector file; an original EPS file is acceptable (meaning not one saved from a previous JPEG file in Photoshop or some other similar software.)

PLEASE NOTE Please submit your Premium ad by posting to www.dropbox.com. Be sure to include your company name in the file name for your ad so we can easily identify it. If you are not a dropbox member you can create an account for free. To learn more about dropbox visit <https://www.dropbox.com/tour/0> If your company prohibits the use of dropbox contact me and will make special arrangements for you.