



2022 Edition - Volume VI

ADVERTISING RESERVATION		
(_____) is interested in reserving a premium advertising space in the 2022 In Search of Excellence in Background Screening: Best Practices Insights from Accredited Background Screening Firms.		
Article Only Options		Selection
– Article only (two pages including an About the Author section of up to 25 words)	\$600.00	
– Article only (three pages including an About the Author section of up to 25 words)	\$700.00	
– Enhanced About the Author section up to 100 words	\$50.00	
Combo package with Article & Ad (includes Enhanced About the Author section)		
– One page article with full page ad (Ad placed adjacent to article page)	\$1,350.00	
– Two page article with half page ad (Ad placed at top of second page)	\$1,450.00	
– Two page article with full page ad (Ad placed between first and second page)	\$1,650.00	
– Three page article with full page ad (Ad placed on page after second page)	\$1,850.00	
Premium Ads (additional 10% discount with article)		
– Inside of front cover	\$1,650.00	
– First page	\$1,450.00	
– Table of Content (the ad will be a half page ad)	\$1,250.00	
– Inside of Back Cover	\$1,450.00	
– Back Cover	\$1,850.00	
Regular Ads		
– Regular Full page ad (placement to be determined)	\$1,350.00	
– Regular Half page ad (placement to be determined)	\$850.00	
Special Advertising Opportunities		
– Page curl on cover page	\$650.00	
– Card Placed on cover page	\$1,650.00	

Best Value – combo package with Article and Ad. Please select your choice of the advertising opportunities and articles in the chart above by placing an 'X' next to your choice(s). An invoice along with article requirements and ad specifications will be emailed to you once we receive your reservation. Please scan and email this form to wbnixon@preemploymentdirectory.com.

(Name of Authorized Signer)

(Signature of Authorized Signer)

(Title of Authorized Signer)

Date _____