## **Background Screening News**



## Tweak the Core Consultancy Launches to Help Small to Mid-size Background Screening Firms

We are very pleased to announce the launch of Tweak the Core, a consulting firm that is specializing in helping small to mid-size background screening firms improve their 'core' operations so they can better compete in the marketplace and continue to grow.

Building a solid foundation is paramount to your success. Hence, "Tweak" (fine tuning) the "Core" (foundation). You need to *optimize* your processes and procedures to ensure they limit the occurrence of human errors, are as efficient as possible, and contain consistent language.

Founder and Lead Consultant, Nancy Alt, is a 20+ year veteran in the background screening industry and a recognized expert. She has built some of the best operations teams and compliance programs in the industry. She honed her skills working for some of the best and largest background screening firms and is grounded in understanding how to get things done that make a difference.

Here are some examples, where Tweak the Core can provide assistance:

- FCRA class action lawsuits once again increased in 2020 and are expected to rise again in 2021.
  o Have you performed a compliance assessment of your background screening program recently? Now is the time to act, before you get served.
- PBSA Accreditation continues to be the only background screening accreditation program in our industry and is expanding globally in the near future. Having the accreditation highlights your company's commitment to compliance.
  - Are you planning on applying for PBSA Accreditation and need assistance from an industry expert to review your policies and procedures, compare them to the Accreditation Standard, and prep you for the audit? She has successfully been through the accreditation process, so put her expert knowledge and experience to work for you.
- Do you need assistance managing the process of merging the organizations and their operations processes/procedures? According to Harvard Business Review, studies indicate that between 70 and 90 percent of **mergers** and **acquisitions fail**. The reasons for this **failure** rate are complex, and no two deals are the same.
  - With experience in merging the operations of 8 acquisitions, she can help your acquisition succeed.

If you are ready to take your company to the next level, or would like to get a free consultation to learn how she can help you **contact Nancy Alt at 773-505-0650**, or email: <u>Nancy.Alt@Tweakthecore.com</u>, to find out more about how to "tweak your core"!

