

Workplace *Violence* Today



2020 Advertising Rates

General Information

Promote your Brand and Services with your advertising message. All ad sizes Includes a live link to your web site. Placement orders are based on a first come, first serve basis starting at the beginning of the newsletter.

Workplace Violence Today is published every other month. It is distributed widely to Human Resources, Security, Risk Management and Safety professionals across a multitude of industries. For further information contact W. Barry Nixon at barry@wvp911.com or directly on 1-949-770-5264.

One Quarter Page

Feature your firm's services in a ¼ page advertisement including your logo with live link to your web site and marketing message.

Price per edition: One edition \$300.00; 3 editions \$250.00; 6 editions \$225.00

One Third Page

Feature your firm's services in a 1/3rd page advertisement including your logo with live link to your web site and narrative.

Price per edition: One edition \$400.00; 3 editions \$350.00; 6 editions \$325.00

Half Page

Feature your firm's services in a 1/2 page advertisement including your logo with live link to your web site and narrative.

Price per edition: One edition \$500.00; 3 editions \$450.00; 6 editions \$ 425.00

Three Fourths of a Page

Feature your firm's services in a 3/4 page advertisement including your logo with live link to your web site and narrative.

Price per edition: One edition \$600.00; 3 editions \$550.00; 6 editions \$ 525.00

Full Page

Feature your firm's services in a full page advertisement including your logo with live link to your web site and narrative.

Price per edition: One edition \$700.00; 3 editions \$650.00; 6 editions \$ 625.00

Special Placement

Feature your firm in a full-page advertisement on the inside of the front cover, the inside of the back cover or the back cover. Also includes placement of an article in each edition when your ad runs.

Price per edition: One edition \$1,000.00; 3 editions \$950.00; 6 editions \$ 900.00

Material Requirements/Format:

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All ads must be submitted in digital format. All images must be submitted in JPEG or other publishing software format.

| Ad Size | Dimensions | | Format |
|--------------|--|------------|--------------------------------|
| (Horizontal) | | | |
| ¼ page | 540 pixels width x 180pixels height | 7.5 x 2.5" | JPG or GIF formatUnder 250k |
| 1/3 page | 540 pixels width x 252pixels height | 7.5 x 3.5" | JPG or GIF formatUnder 250k |
| ½ page | 540 pixels width x 360pixels height | 7.5 x 5" | JPG or GIF formatUnder 250k |
| ¾ page | 540 pixels width x 540pixels height | 7.5 x 7.5 | JPG or GIF formatUnder 250k |
| Full page | 540 pixels width x 720pixels height | 7.5 x 10" | JPG or GIF formatUnder 250k |

Liability

Workplace Violence Today nor any of the companies of the National Institute for Prevention of Workplace Violence, Inc. assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. By submitting your advertisement to Workplace Violence Today you acknowledge that you, as the Advertiser, will indemnify and hold National Institute for Prevention of Workplace Violence, Inc. and its companies harmless from any suits or claims made against them based upon Advertiser's material. You further acknowledge that advertisements are presented for information and marketing purposes only and the National Institute for Prevention of Workplace Violence, Inc. makes no representations for any products or services that are promoted and accepts no responsibility for any actions or consequences that occur as a result of any purchases from advertisers

Terms

Payment is due the first Friday of the month prior to the edition of the webzine in which advertisement will be published. Once the advertisement description and image have been proofed and approved by the client any revisions to previously approved copy are subject to additional charges. The Advertiser is liable for the billed amount plus any collection fees, costs and finance charges.

All disputes will be governed by the laws of the State of Georgia and if a lawsuit is necessary the winning party will be entitled to recover all litigation cost.

Cancellations

All cancellations must be received in writing prior to the advertising publication deadline.

Copy Acceptance

Workplace Violence Today reserves the right to reject, at its option, any advertisement deemed objectionable by its editors in subject matter, text, illustration or composition.

Advertising Deadline

All sponsorship copy required by the second Friday of the month prior to the edition in which clients copy will be displayed.

Advertiser _____
 Contact Name _____ Title _____
 Billing Name (if different from above) _____
 Billing Address _____
 City, State, Mail Code. Country _____
 Phone _____ Fax _____
 E-mail _____ Web Site _____

Placement of Ads:

Please note that advertisement sponsorships are placed based on a first come first served basis.

Contract Terms:

Number of editions _____

Specific months:

| | | | | |
|--|-----------------|--|-----------------|--|
| | February | | August | |
| | April | | October | |
| | June | | December | |

| Choice of Sponsorship: | Cost of Sponsorship: |
|-------------------------------|---|
| Special Placement | One edition \$1,000.00; 3 editions \$950.00; 6 editions \$ 900.00 |
| Full Page | One edition \$700.00; 3 editions \$650.00; 6 editions \$ 625.00 |
| Three Quarter Page | One edition \$600.00; 3 editions \$550.00; 6 editions \$ 525.00 |
| Half Page | One edition \$500.00; 3 editions \$450.00; 6 editions \$ 425.00 |
| One Third Page | One edition \$400.00; 3 editions \$350.00; 6 editions \$ 325.00 |
| Quarter Page | One edition \$300.00; 3 editions \$250.00; 6 editions \$ 225.00 |

Advertising Charges

Payment in full is due for the time period that you selected to run your ad. The payment is due the first Friday of the month prior to the edition of the ezine in which sponsorship will be published.

Advertising Total \$ _____

Remaining Balance \$ _____

Payment Information

Make check payable to National Institute for Prevention of Workplace Violence, Inc

Send payment to:

National Institute for Prevention of Workplace Violence, Inc
42024 Gardner Drive
Alpharetta, GA 30009

Email Address: Barry@wvp911.com

Authorization

Execution of this advertising agreement and insertion order requires the signature of a company representative authorized to commit the advertising company resources and indicates that the advertiser has read and agrees to the terms and policies as outlined by Workplace Violence Today.

By _____ Signature _____
(Print Name)

Title _____ Date _____