

Platinum Membership has its Privileges:



Platinum Membership Offers You The Following Services:

1. Your live logo linked to your web site will be placed at the top of the page along with other Platinum Member's logos in the Alphabetical and either the US or International section.
2. You are entitled to a full page advertisement.
3. Your web site URL appears with your listing and is linked to your web site so potential clients can go directly to you.
4. You can also add your information to the International section at a 50% discount rate
5. On the specific alphabetical and U.S. State page where your firm's listing appears your logo will appear at the top of the page ahead of all non-Platinum listings.
6. You can place announcements and press release in The Background Buzz and the Global Background Screener at no charge to you.
7. You can update your ad copy at no charge if you introduce new products and services or your marketing campaign changes.
8. You are eligible to advertise in our Annual Background Screening Industry Resource Guide. The Resource Guide exclusively features Platinum Members.
9. You are able to place articles, white papers, etc. in the Background Screening Knowledge Center of PreemploymentDirectory.com with embedded hyperlinks to your website or to a registration box at no charge to you.
10. You will receive leads from our Annual Employers Background Screening Industry Survey.

Exclusive Platinum Promotional Opportunities:

1. You can purchase a Diamond Sponsorship which will place your logo with a live link directly to your web site on the landing page of the Directory (see www.PreemploymentDirectory.com.) This means that businesses will go directly to your web site before they enter the Directory. This will give you 'first contact' advantage at closing them before your competitors even get a chance to sell. A maximum of twelve logos will be given this priority placement to maximize your exposure.
2. Diamond Sponsors are periodically interviewed to contribute comments to articles we are submitting for publication in relevant industry publications. We mention your firm as often as possible.
3. Diamond Sponsors are given the opportunity to include articles in the Background Screening Column in our industry leading publication, Workplace Violence Today, which is distributed to thousands of HR, Security, Risk Management and General Management personnel.
4. Given our visibility in the human resource and security communities we are frequently contacted by firms interested in sourcing background screening firms. In addition, when we learn about firms searching for a background screening firm through our consulting practice we refer them to our Platinum Members.

Platinum Membership Annual Fee - \$750.00
(Special Discount Rate for NAPBS members is \$675.00)

Gold Membership Annual Fee - \$550.00
One time set up fee - \$75.0 (this is a one time fee for new listings)

Duration of Listings: All listings are for a 12 month period.
Additional Options for Platinum members - Multiple State or Country listings at a discounted rate
\$75.00 Set Up Fee for all enhanced levels (this is one time fee for new listings)