



ACCREDITATION PROFILE

**FEATURING:
APPLICANT INSIGHT**

NAPBS® ACCREDITED

**DIAMOND
SPONSOR**

It wasn't a decision of yes or no when it came to Applicant Insight earning NAPBS accreditation, it was only a decision of when. "It was a must," emphasized CEO, Bon Idziak. "When NAPBS announced the accreditation program, we were excited to have another measurement of our policies, practices, and procedures. We were also confident that by going through the process, it would make us a better organization, and it did!"

Applicant Insight's mission is to build long lasting relationships and partnerships centered on flexible, compliance driven, risk-adverse hiring solutions. To accomplish this, Applicant Insight is dedicated to the following four core principles: Advocacy, Knowledge, Education, and Accessibility. Through their dedication to these principals, along with a firm belief in the employer's right to make informed decisions regarding their organization's safety, security, and interests, Applicant Insight can fulfill not just a desire, but an obligation, to provide *Powerful Insight from People You Trust!*

The company's involvement in NAPBS has been a critical component of their growth and success, and they pride themselves not only on their service and solutions, but also on their dedication to compliance with industry standards and applicable laws or regulations. "Earning accreditation shows that we are part of a unique group of CRAs that are willing to measure ourselves against something other than just our own expectation, and hold ourselves to that standard." Idziak went on to say, "Accreditation is not a task that can be undertaken on a whim. It takes time, coordination, and strategic resource allocation to effectively execute the process."

Applicant Insight prides themselves on maintaining a pattern of growth through an economic downturn and achieving consistent growth through direct efforts. "As an organization, we devote a substantial amount of personnel and resources to being at the forefront of not just our clients' interests, but the interests of the screening industry as a whole. We truly believe that we have to not only look out for our individual organizational interests but, as an industry, collectively look out for the interests of background screening, and be an advocate when necessary."

As a nationally recognized leader in the background industry, Applicant Insight demonstrates true dedication and passion to providing best-in-class services. "Hiring is typically indicative of growth, and growth can be difficult," added Idziak. "At Applicant Insight, we believe we are uniquely positioned to provide custom solutions designed to alleviate some of those growing pains so our clients can focus on what they are passionate about, growing their business!"



Learn more about Applicant Insight by visiting: www.applicantinsight.com

WHAT IS NAPBS®?

The National Association of Professional Background Screeners is an organization that exists to promote ethical business practices, promote compliance with the Fair Credit Reporting Act and Equal Employment Opportunity (EEOC) laws, and foster awareness of issues related to consumer protection and privacy rights within the background screening industry.



WHAT IS NAPBS® ACCREDITATION?

Accredited firms have agreed to abide by industry best practices as defined by the Background Screening Credentialing Council (BSCC). They have documented these practices and they have demonstrated adherence through both desk and onsite audits by an independent auditor.

WHAT IS A DIAMOND SPONSORSHIP ?

Diamond Sponsorship puts your logo and website link on the front page of www.PreemploymentDirectory.com for maximum exposure. This an opportunity for existing Platinum members to connect with more businesses, gain a competitive advantage and increase sales activity.

Space is limited and placement is based on a first-come, first-served basis!

Contact Barry today to reserve your spot at: wbnixon@PreemploymentDirectory.com