

Platinum Membership has its Privileges:



Platinum Membership Offers You The Following Services:

1. Your live logo linked to your web site will be placed at the top of the page along with other Platinum Member's logos in the Alphabetical and either the US or International section.
2. You are provided a full page advertisement.
3. Your web site URL appears with your listing and is linked to your web site so potential clients can go directly to you.
4. You can also add your information to the International section at a 50% discount rate
5. On the specific alphabetical and U.S. State page where your firm's listing appears your logo will appear at the top of the page ahead of all non-Platinum listings.
6. You can place announcements, press release and articles in *The Background Buzz* and the **Global Background Screener** at **no charge** to you.
7. You can update your ad copy at no charge if you introduce new products and services or your marketing campaign changes.
8. You are eligible to advertise in our Annual Background Screening Industry Resource Guide. The Resource Guide exclusively features Platinum Members.
9. You are able to place articles, white papers, etc. in the Background Screening Knowledge Center of PreemploymentDirectory.com with embedded hyperlinks to your website or to a registration box at no charge to you.
10. You will receive leads from our Annual Employers Background Screening Industry Survey.

Exclusive Platinum Promotional Opportunities:

1. You can purchase a **Diamond Sponsorship** which will place your logo with a live link directly to your web site on the landing page of the Directory (see www.PreemploymentDirectory.com.) This means that businesses will go directly to your web site *before they enter the Directory*. This will give you 'first contact' advantage at closing them before your competitors even get a chance to sell. A maximum of ten logos will be given this priority placement to maximize your exposure.
2. Diamond Sponsors are periodically interviewed to contribute comments to articles we are submitting for publication in relevant industry publications. We mention your firm as often as possible.
3. Given our visibility in the human resource and security communities we are frequently contacted by firms interested in sourcing background screening firms. In addition, we often learn through our workplace violence consulting practice about firms who are searching for a background screening firm and we refer them to our Platinum Members.
4. Diamond Sponsors are given the opportunity to include articles in the Background Screening Column in our industry leading publication, **The Workplace Violence Prevention eReport**, which is distributed to thousands of HR, Security, Risk Management and General Management personnel.

Platinum Membership Annual Fee - \$700.00 (Special Discount Rate for NAPBS members is \$625.00)

Gold Membership Annual Fee - \$500.00

One time set up fee - \$75.0 (this is a one time fee for new listings)

Duration of Listings: All listings are for a 12 month period.

Additional Options for Platinum members - Multiple State or Country listings at a 50% discounted rate

PreemploymentDirectory.com

2016 Listing Pricing

Platinum \$700.00 per year*	<ul style="list-style-type: none"> • Listing will include your firm's name, address, telephone number • Web site address with a live link to your website • Direct email link to your sales contact • Your page listing includes an introductory description (up to 100 words) plus a full page company/product description or advertisement • 4 color company/product Logo • Preferential Placement – 1) First page position above non Platinum Member in Alphabetical and US Geographic listings; 2) Logo placement at the top of the page for each letter of the Alphabetical and for each State or at the top of International Section and International Resource Center • Exclusive Services – Eligible to purchase Diamond Sponsorship which places your logo on landing page of the Directory. It links your logo directly to your website so you have the first opportunity to sell to site visitors. • Unlimited Free updates to your listing throughout the year • Leads from our Annual Survey of Employers Background Screening Practices • You can place articles, white papers, etc. in the Background Screening Knowledge Center on PreemploymentDirectory.com that have embedded hyperlinks to your listing.
Gold Level: \$500.00 per year	<ul style="list-style-type: none"> • Listing will include your firm's name, address, telephone number • Web site address with a live link to your web site • Listing placed in alphabetical sequence • Instant email link so buyers can contact you easily and quickly • Direct email link to your sales contact • Up to a 50 word company/product description • 4 color company/product logo
Basic: No Charge	<ul style="list-style-type: none"> • A listing with your firm's name, address, telephone number.

\$75.00 Set Up Fee for all enhanced levels (this is one time fee for new listings)

***Special Discount Rate** for NAPBS members is **\$625.00**. (The regular rate is \$700.00)

Duration of Listing: All pricing is for 12 month time period.

Additional Options for Platinum Members - Multiple State Listings Available at a Discounted Rate