

Targeted Marketing Support Services for the Background Screening Industry

PreemploymentDirectory.com

Online background screening directory featuring background screening firms and suppliers to the background screening industry. Basic, Gold, Platinum and Diamond levels of advertising are available. Target audience is the Human Resources, Talent Acquisition and Recruiting community.

- [Special Ads in the Knowledge Center – banners, buttons and skyscraper](#)
- [Featured Company of the Month ad](#)

[Annual Background Screening Industry Buyers Guide](#)

An annual print and electronic publication featuring U.S. and international background screening firms, and timely informative articles. The Guide is launched annually in June at the SHRM Annual Conference and distributed to 20,000 plus human resources professionals.

[Annual Suppliers to the Background Screening Industry Buyers Guide](#)

An annual print and electronic publication featuring suppliers to the background screening industry. The Suppliers guide is distributed to our database of more than 1,600 background screening firms and at relevant professional trade shows.

[The Background Buzz](#)

A monthly e-newsletter distributed to the worldwide background screening industry that offers comprehensive coverage of information and news relevant to the screening industry. The e-newsletter is distributed to more than 1,600 firms in the background screening industry and accordingly, is an exceptional advertising venue to reach background screening firms.

[The Special International Edition of *The Background Buzz*](#)

A supplement to the regular edition of *The Background Buzz* that is published on a bi-monthly basis featuring global information and news on background screening around the world.

[eDirect Mail Campaigns](#)

On demand e-blast service sent to our database of more than 1,600 firms in the background screening industry. Each e-blast includes your advertisement and one relevant article.

[Media Releases and Announcements](#)

On demand releases and announcements to targeted media outlets in the background screening and recruiting industry.

[Private Label Newsletter Service](#)

Custom designed e-newsletter service. We create a custom designed e-newsletter including recommending the name, designing the header, template and providing the content. Distribution frequency options include monthly, bi-monthly and quarterly.

See the Marketing Portfolio that matches your market segment :

[U.S. Background Screening Industry Marketing Portfolio](#)

[International Background Screening Industry Marketing Portfolio](#)

[Suppliers to the Background Screening Industry Marketing Portfolio](#)