

INVITATION TO ADVERTISE IN THE 2015-16 ANNUAL BACKGROUND SCREENING INDUSTRY RESOURCE GUIDE

PreemploymentDirectory.com is the undisputed leader in showcasing firms in the background screening industry and our Annual Background Screening Industry Resource Guide stands alone as the top publication in the industry.

The 2015-16 Annual Background Screening Industry Resource Guide is the premier publication to provide Hiring Managers, Human Resources, Talent Acquisition Managers and Security professionals a 'one stop' source to quickly and easily find a background screening firm. Managers and staff involved with hiring will find the Buyers Guide to be a very user friendly tool for finding a background screening firm to meet their needs.

The 2015-16 Resource Guide will exclusively include the [Platinum Members](#) of **PreemploymentDirectory.com**. It will also include insightful articles written for professionals involved in the hiring process which will make it an indispensable resource that will be used throughout the year.

The Resource Guide is an innovative way to market your firm to businesses and organizations that are looking for firms like yours. This is another solution in our toolkit that helps connect you to businesses to create additional selling opportunities for your products and services.

DISTRIBUTION OF THE GUIDE

The distribution of The Guide will commence at the SHRM Annual Conference being held in Las Vegas on June 28 thru July 1, 2015. The conference typically has more than 15,000 Human Resource professionals attend.

We're changing the game this year! We are upping the distribution to 30,000 Human Resources Managers following the SHRM Conference. We distributed 34,000 in 2014.

We also distribute The Guide at several other major Human Resource Conferences throughout the year and, additionally, we post an electronic version on our web site at www.PreemploymentDirectory.com which has historically resulted in a significant amount of downloads throughout the year.

ADVERTISING OPPORTUNITIES IN THE GUIDE

Advertising in The Guide is exclusively reserved for the [Platinum Members](#) of **PreemploymentDirectory.com**. Limiting participation to only this select group of companies virtually guarantees that your firm's advertisement will receive a high level of visibility.

In addition, limiting the number of participants keeps The Guide at a management size so hiring professionals will actually use it.

Not a Platinum Member. No worries!

We make it easy for you to become a Platinum Member of PreemploymentDirectory.com so you can advertise in The Guide. [Click here to learn more about Platinum Membership](#) or contact Barry Nixon today at wbnixon@preemploymentdirectory.com or directly at 1-949-770-5264 for information on Platinum Membership.

Platinum Members have the opportunity to purchase a Premium full or half page ad and a company profile consisting of their logo, contact information and up to a 100 word description.

Special Advertising Opportunities

--	--


Front Cover 'Page Curl' (will point readers to your ad or profile)	\$825.00	SOLD
Sponsored Article (includes page curl on last page of article)		
2 page article	\$450.00	
3 page article	\$650.00	
Company Profile		
Early Bird special (payment made by February 27, 2015)	\$450.00	
Regular price	\$550.00	
Special for two profiles in different sections	\$750.00	

Premium Ads		
Inside of the front cover	\$1,650.00	SOLD
First page adjacent to the inside front cover	\$1,475.00	SOLD
Second page, preceding Table of Contents page	\$1,475.00	
Table of Contents	\$1,075.00	SOLD
Inside of back cover	\$1,475.00	
Last page adjacent to the inside of the back cover	\$1,375.00	
Back cover	\$1,750.00	SOLD
Sections Divider – Cover position		
— United States	\$1,375.00	
— International	\$1,375.00	SOLD
— Screening Support Services	\$1,375.00	
Sections Divider – Inside position		
— United States	\$1,175.00	
— International	\$1,175.00	SOLD
— Screening Support Services	\$1,175.00	
Page following 'About US' page	\$1,075.00	
Page preceding US Section Divider	\$1,075.00	
Page preceding International Section Divider	\$1,075.00	
Page preceding Screening Support Services Section Divider	\$1,075.00	
Placement adjacent to your Profile	\$1,075.00	
Premium One Half Page Advertisement	\$775.00	
– ½ page interior placement (location TBD)		

Great Ad Idea – purchase a ½ page Premium ad and place on the same page with your profile. Special combo price of \$1,125.00. You save \$100.00 off of individual pricing.

For example:



	<p>The premier directory that features background screening firms around the world. Find a firm to meet your needs.</p> <p>Contact Barry Nixon wbnixon@aol.com</p> <p>“We Connect You to Background Screening Firms”</p>
---	--

IMPORTANT DATES:

- Return Advertising Reservation Form Immediately to reserve and hold your spot.
- Payments due immediately to hold reservation; If we receive your payments before February 27, 2015 you will receive a \$100.00 discount off of the Company Profile price.
- Advertising Art work is due before **April 24, 2015**.

ADDITIONAL INFORMATION

Please mail your payments by check to PreemploymentDirectory.com at 22701 Woodlake Lane, Lake Forest, CA 92630. Payments by credit card will be processed through PayPal with an online invoice sent to you for payment. Credit card payments via PayPal will be charged a 3% processing fee.

Act now to get the Premium advertising space of your choice. Remember, annually we sell out of our Premium Ads so don't delay. I have enclosed a link to the [Reservation Forms](#) for your convenience. Send your Reservation form in today to wbnixon@preemploymentdirectory.com or fax to 1-949-597-0977.

Please email me with any questions or contact me at 1-949-770-5264.

Thanks and have a fabulous day!

Barry

W. Barry Nixon, SPHR
COO
PreemploymentDirectory.com
Publisher, The Background Buzz
949-770-5264
wbnixon@preemploymentdirectory.com

Stop Bad Hires <http://www.preemploymentdirectory.com/>