

# Are You Interested In Creating More Selling Opportunities For Your Firm?

We have created an ingenious way to connect our Platinum Members to more businesses and a way to gain competitive advantage. This concept has the potential to create a huge amount sales activity for you.



You probably have heard the saying 'the early bird gets the worm,' well we have discovered a simple, but eloquent way for your firm to get more business before your competitors. This opportunity to close business before competitors get into the picture. Reaching employers first will give you the competitive edge.

***You will have the opportunity to close more employers before your competitors ever see them!***

Our solution is the Diamond Sponsorship which - will place your logo and live link directly in employers line of sight on the landing page of [www.PreemploymentDirectory.com](http://www.PreemploymentDirectory.com) even before they actually enter the Directory. Your live logo will take them directly to your web site.

***This prime location will make it easy for businesses to find you quickly!***

This is your chance to stand out and be seen. There will be a very limited number of these advertisement opportunities on the landing page (go to [www.PreemploymentDirectory.com](http://www.PreemploymentDirectory.com).) This will maximize the opportunity for your firm to be selected and the limited number of firms on the front page will virtually guarantee that your firm will be seen by more businesses.

***A Diamond Sponsorship will allow you to beat your competitors to the punch and close more business.***

In addition, a Diamond Sponsorship will reinforce your marketing message and help your search engine placement. The Diamond Sponsorship will help search engine spiders, crawlers, robots and bots notice your site and help increase your position on search sites which also increases your exposure.

The Diamond Sponsorship have been specially priced to maximize the return on your valuable marketing dollars.

Diamond Sponsorship Rates	
26 Weeks	52 Weeks
\$600.00	\$850.00
(\$23.08/ week)	(\$16.34/ week)
A 5% discount will be given for full payment of 52 week contract.	

***Remember there are only a limited number of slots available and placement is based on a first-come, first-served basis.***

Contact Barry today at [wbnixon@PreemploymentDirectory.com](mailto:wbnixon@PreemploymentDirectory.com) to reserve your Diamond sponsorship!

# Make the Most of Your Diamond Sponsorship. Drive Your Sales Opportunities UP!

1. Your live logo featured on the landing page of our new PreemploymentDirectory.com web site.
2. Your live logo also resides on our optimized for Mobile Site landing page. HR professionals can now find you at any time, where ever they are and on any device.
3. You will receive the contact information of all of the responses to our Annual Employers Practices Background Screening Practices survey who indicate they 'expect to change background screening providers in next 3 months.' The survey is conducted annually at the SHRM Annual Conference. In addition you will receive the leads that go to you as a Platinum Members.
4. You are eligible to receive a 25% discount on advertisements in **The Workplace Violence Prevention eReport**.
5. You are eligible to contribute articles on an 'as you wish' basis to be included in the Inside Background Screening Column in **The Workplace Violence Prevention eReport**. You may contribute articles as frequently as you like to the six editions we publish annually. Please note that if you pre-schedule your article for a specific edition your article will be featured. This means it will be the lead article in the column and include your picture. Otherwise the feature article will be based on a 'first come, first serve' basis.
6. Your Company Profile will reside in **The Workplace Violence Prevention eReport's** Resource Center in every edition