

# The Global Background Screener

*The Special International Version of the Background Buzz*



**2015 One of Top Rated eNewsletters in the World!**

Reach out to the worldwide background screening community in the first e-magazine focused specifically on bringing you news and information about international background screening

## 2018 Advertising Rates

### Information

Promote your Brand and Services with your advertising message. All ad sizes Includes a live link to your web site. Placement orders are based on a first come, first serve basis starting at the beginning of the e-magazine.

*The Global Background Screener* is published bi-monthly and distributed to international background screening firms. For further information contact W. Barry Nixon at [wbnixon@PreemploymentDirectory.com](mailto:wbnixon@PreemploymentDirectory.com) or directly on 1-949-770-5264.

### Full Page

Feature your firm in a full page advertisement including your logo with live link to your web site and marketing message.

**One- Two editions - \$550; Three-Four editions - \$450 per edition; Five-Six editions - \$400 per edition**

### Three Fourths Page

Feature your firm in a  $\frac{3}{4}$  page advertisement including your logo with live link to your web site and marketing message.

**One- Two editions - \$450; Three-four editions - \$400 per edition; Five-Six editions - \$350 per edition**

### Half Page

Feature your firm in a  $\frac{1}{2}$  page advertisement including your logo with live link to your web site and marketing message.

**One-Two editions - \$400; Three-four editions - \$ 350 per edition; Five-Six editions - \$300 per edition**

## One Third Page

Feature your firm in a 1/3<sup>rd</sup> page advertisement including your logo with live link to your web site and narrative.

**One- Two editions \$300; Three-four editions - \$250 per edition; Five-Six editions - \$200 per edition**

## Top of Page – Gold Sponsor

Feature your firm in a 1/3<sup>rd</sup> page advertisement including your logo with live link to your web site.

**\$500.00; 6 Edition block** (based on seniority as advertiser)

## Special Columns: International Legal Challenges

**International Legal Challenges - Feature your firm's advertisement including.** *Your ad will appear with the initial question and on all pages corresponding with each answer*

**Per edition - \$400 for 1/3 page size ad. Other ad sizes prices available upon request. Advertisers must reserve in at least three edition block.**

**Additional pricing options based on ad size choice.**

### Material Requirements/Format:

**All ads must be submitted in digital format. All images must be submitted in JPEG format.**

Ad Size (Horizontal)	Dimensions	Format
1/3 page	675 pixels width x 245 pixels height	JPG or GIF format under 60 kilobyte
1/2 page	675 pixels width x 345 pixels height	JPG or GIF format under 75 kilobyte
3/4 page	675 pixels width x 495 pixels height	JPG or GIF format under 80 kilobyte
Full page	675 pixels width x 660 pixels height	JPG or GIF format under 80 kilobyte

### Disclaimer

PreemploymentDirectory.com nor any of the companies of the National Institute for Prevention of Workplace Violence, Inc. assumes any liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. By submitting your advertisement to *The Global Background Screener* you acknowledge that you, as the Advertiser, will indemnify and hold National Institute for Prevention of Workplace Violence, Inc. and its companies harmless from any suits or claims made against them based upon Advertiser's material. You further acknowledge that advertisements are presented for information and marketing purposes only and the National Institute for Prevention of Workplace Violence, Inc. makes no representations for any products or services that are promoted and accepts no responsibility for any actions or consequences that occur as a result of any purchases from advertisers

### Terms

Payment is due the first Friday of the month prior to the edition of the webzine in which sponsorship will be published. Once the sponsorship description and image have been proofed and approved by the client any revisions to previously approved copy are subject to additional charges. The Advertiser is liable for the billed amount plus any collection fees, costs and finance charges.

### Cancellations

All cancellations must be received in writing prior to the advertising publication deadline.

## Copy Acceptance

PreemploymentDirectory.com reserves the right to reject, at its option, any advertisement deemed objectionable by its editors in subject matter, text, illustration or composition.

## Advertising Deadline

All sponsorship copy required by the second Friday of the month prior to the edition in which clients copy will be displayed.

Advertiser \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Billing Name (if different from above) \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Web Site \_\_\_\_\_

## Placement of Ads:

Please note that advertisement sponsorships are placed based on a first come, first served basis. Also it should be noted that the first ad in each edition is labeled as 'Gold Sponsor' to identify that the sponsoring firm is an advertiser and not the publisher of The Background Buzz. All other ads will not have this designation since they will be placed throughout the newsletter.

## Contract Terms:

Number of editions \_\_\_\_\_

## Specific months: (six editions)

	February		June		October
	April		August		December

	Choice of Sponsorship:	Cost of Sponsorship:
	Full Page	\$550 – 1-2 editions; \$450 –3-4 editions; \$400 – 5-6 editions
	Three Quarter Page	\$450 - 1-2 editions; \$400 – 3-4 editions; \$350 – 5-6 editions
	Half Page	\$400 - 1-2 editions; \$350 – 3-4 editions; \$300 – 5-6 editions
	One Third Page	\$300 - 1-2 editions; \$250 – 3-4 editions; \$200 – 5-6 editions
	Top Position	\$500 – No Multiples Discount/Must purchase in 6 editions
	Legal Challenges	\$400 – No Multiple Discount/Must purchase minimum 3 consecutive editions

## Advertising Charges

Payment in full is due for the time period that you selected to run your ad. The payment is due the first Friday of the month prior to the edition of the ezine in which your ad will be published.

Advertising Total \$ \_\_\_\_\_  
Remaining Balance \$ \_\_\_\_\_

## Payment Information

Payment can be made via credit card using Paypal. If desired, notify us and we will send you an online invoice. Please note that a three percent processing fee will be added to your invoice.

Make check payable to PreemploymentDirectory.com

## Send payment to:

PreemploymentDirectory.com  
42024 Gardner Drive  
Alpharetta, GA 30009

**Disputes:**

All disputes will be governed by the laws of Georgia.

**Authorization:**

Execution of this advertising agreement and insertion order requires the signature of a company representative authorized to commit the advertising company resources and indicates that the advertiser has read and agrees to the terms and policies as outlined by PreemploymentDirectory.com.

By \_\_\_\_\_ Signature \_\_\_\_\_  
(Print Name)

Title \_\_\_\_\_ Date \_\_\_\_\_

**Contact Information:**

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Alpharetta, GA 30009  
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