



2017-2018 Background Screening Resource Guide

PROFILE LISTINGS RESERVATION

(_____) is interested in reserving a Company Profile Listing in the **2017-18 edition of the Background Screening Resource Guide**. This reservation is for a 100 word Profile listing. We will also include your company contact information and color logo.

You acknowledge that submitting this reservation form is a commitment to pay for the Company Profile in full and understand that Platinum Membership in PreemploymentDirectory.com is a requirement to advertise in the Resource Guide.

The fee for the Profile Listing is \$550.00 for Platinum Members of PreemploymentDirectory.com. We are offering a discounted rate of \$450.00 for reservations received and paid for by midnight February 10, 2017. We are also offering a special discounted rate of \$800.00 for placement of your Profile in two sections when reservation and payment made by midnight on February 10, 2017.

The **2017-18 edition of the Background Screening Resource Guide** will be published in June 2017.

Please select the sections below where you would like for your profile to appear. There is a fee for placement in each section. See special discount rate described above regarding placement in multiple sections.

- US _____
- International _____
- Screening Support Services _____ (other services sold directly to end users such as drug screening, e-verify, applicant tracking, reference checks, etc.)

Detail specifications for the Company Profile and Logo will be sent to you upon receipt of your reservation.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____

Please scan and email your form to wbnixon@PreemploymentDirectory.com.



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PREMIUM ADVERTISING RESERVATION

(_____) is interested in reserving a premium advertising space in the **2017-18 Background Screening Resource Guide**. We understand this reservation is a commitment to pay for the Premium Advertisement we have selected below in full.

The fees for Premium Advertising Spaces are listed below:

Premium Ads

Inside of the front cover	\$1,800.00	SOLD
First page adjacent to the inside front cover	\$1,600.00	SOLD
Second page, preceding Table of Contents page	\$1,500.00	
Inside of back cover	\$1,600.00	
Last page adjacent to the inside of the back cover	\$1,500.00	
Back cover	\$1,900.00	SOLD
Sections Divider – Cover position		
— United States	\$1,425.00	
— International	\$1,425.00	SOLD
— Support Services	\$1,425.00	
Table of Contents	\$1,075.00	
Page following 'About US' page	\$1,075.00	SOLD
Page following US Section Divider	\$1,075.00	
Page preceding International Section Divider	\$1,075.00	
Page following International Section Divider	\$1,075.00	
Placement adjacent to your Profile	\$1,075.00	

Premium One Half Page Advertisement \$750.00

— ½ page interior placement (location TBD)

Great Ad Idea – purchase a ½ page Premium ad and place on the same page with your profile. Special combo price of \$1,100.00. You save \$100.00 off of individual ad pricing if paid for by February 10, 2017.

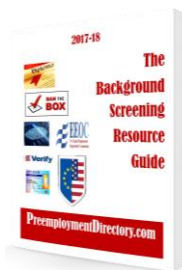
This reservation is to place a full ____ or half ____ page advertisement in the section. (circle the section(s) you want your ad to appear in: U.S., International or Support Services).

Company Profiles are due on or before February 10, 2017. Premium ads MUST BE RECEIVED BY, March 10, 2017. The specifications and delivery requirements will be emailed to you once we receive your reservation. Please scan and email this form to wbnixon@preemploymentdirectory.com. Please note that once we receive your reservation form the space you requested will be held for you.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____



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SPECIAL ADVERTISING RESERVATION

Page Curl on Front Page

(_____) is interested in reserving the 'Page Curl' on the front cover. The page curl will appear in the upper right corner of the front cover and will point readers directly to your ad. The copy on the page curl will state 'See XYZ's ad on page X.'

The fee for the Page Curl on the front cover is \$850.00 for Platinum Members of PreemploymentDirectory.com.

5 X 8 Card placed on Front Cover

(_____) is interested in reserving the 'Card' to be placed on the front cover. The **Card** will contain your advertisement. The fee for the **Card** on the front cover is \$1,550.00.

Sponsored Article including a page curl on last page of the article

(_____) is interested in reserving space for a two page ____ / three page ____ article. Your article will be placed in the section of your choosing: U.S., International or Screening Support Services. The last page of your article will include a 'Page Curl' which will point readers directly to your ad and/or company profile. The copy on the page curl will state – 'See our ad on page X.'

- The fee for a two page article is \$450.00.
- The fee for a three page article is \$650.00.

Contact me for price for additional pages.

You acknowledge that submitting this reservation form is a commitment to pay for the selected special advertisement in full.

The **2017-18 Background Screening Industry Resource Guide** will be published in June 2017.

Further information on the 'Page Curl,' 5X8 cover page card and guidelines for submitting an article will be sent to you after we receive your reservation. Please note that once we receive your reservation form the space you requested will be held for you.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____

Please scan and email your form to wb Nixon@PreemploymentDirectory.com or fax to us at 1(949) 597-0977.



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PREMIUM ADVERTISING SPECIFICATIONS

All advertising art files need to be sent in high resolution (minimum 300 DPI), print quality PDFs with fonts outlined or flattened JPG file. Please be sure to include crop marks and bleed area. Dimensions are listed below:

AD SIZE	TRIM DIMENSIONS	BLEED DIMENSIONS
Full Page Bleed	8 1/4" W X 10 3/4" H	8 5/8"W X 11 1/4" H
Half Page Bleed	8 1/4" W X 5 1/2" H	8 5/8" W X 6" H

COMPANY PROFILE

1) CONTENT: For all Company Profiles, please provide a MS Word document with the following information. If you email us this information you do not need to complete the form.

Contact Person:			
Contact Person Title:			
Company Name:			
Street Address			
State or Province			
Country		Postal Code	
Contact Phone #:			
Contact Email Address:			
Company Web Site:			

Please submit your 100 word company profile immediately or no later than February 10, 2016.

The due date to receive your Premium ad is March 10, 2017.

2) LOGO: Please submit an EPS or PDF file of your logo with all fonts converted to outline.

PLEASE NOTE Please submit your Premium ad by posting to www.dropbox.com. Be sure to include your company name in the file name for your ad so we can easily identify it. If you are not a dropbox member you can create an account for free. To learn more about dropbox visit <https://www.dropbox.com/tour/0>