



# ACCREDITATION PROFILE

**FEATURING:  
INFOMART**

**NAPBS® ACCREDITED**

**DIAMOND  
SPONSOR**

InfoMart has been a leading provider of employee background checks for more than 25 years. Examples of how they have pushed the industry forward include the development of the first client-facing screening software and completely automated paperless screening system.

Tammy Cohen, president and founder of InfoMart said, “The company has long taken pride in our internal processes, and our decision to achieve NAPBS Accreditation was rooted in our commitment to excellence in screening.” Cohen emphasized that “InfoMart’s standards of excellence have not changed with accreditation status, rather the accreditation seal highlights the commitment we have to our industry and our clients. Clients who are new to the screening process are reassured, through our accreditation, that we adhere to the highest standards.”

InfoMart’s Chief Operating Officer, Adam Townsend, added that while “the accreditation process was lengthy, it was not terribly cumbersome because InfoMart has always focused on establishing high expectations for the industry and exceeding those on a daily basis. We made very few adjustments to existing processes to comply with the accreditation standards, but centered our efforts on thoroughly documenting our policies and procedures.”

While it is true that all background screening firms have access to the same information, the difference is in how InfoMart accesses that information and reports it as accurately as possible, which distinguishes them from their competition. “When potential criminal record information is obtained from our Multi-State Criminal History search, InfoMart searches the case’s court of origin to ensure that our customers have all the information they need to make an informed hiring decision,” said company Vice President Erica Clausen-Lee. “Another differentiating factor is our focus on personalized customer service and that each account has dedicated account representation.”

InfoMart’s commitment to serving their employees and the community is demonstrated by their “I’M InfoMart” Committees, which has led to multiple national awards given for workplace culture. Each of their five employee-led committees has a different focus: planning the company’s activities, launching healthy initiatives, preserving the environment and participating in charitable fundraisers, developing their employees’ professional skills, and creating a life-work balance.

InfoMart’s success is built on a strong foundation of customer, employee and community service and this founding focus has led to significant recognition, including being named on Workforce Magazine’s Hot List of Employment-Related Screening Providers since 2006, Atlanta’s Best and Brightest Companies to Work For the last two years and DiversityBusiness.com’s Top 500 Women Owned Business in the U.S. in 2014.

InfoMart’s greatest goal for the future is that the company will continue to be a ‘Best Place to Work,’ and will strive to reach even higher levels to be recognized as a model business in best place to work and screening practices.



Learn more about InfoMart by visiting: [www.infomart-usa.com](http://www.infomart-usa.com)

## WHAT IS NAPBS®?

The National Association of Professional Background Screeners is an organization that exists to promote ethical business practices, promote compliance with the Fair Credit Reporting Act and Equal Employment Opportunity (EEOC) laws, and foster awareness of issues related to consumer protection and privacy rights within the background screening industry.



## WHAT IS NAPBS® ACCREDITATION?

Accredited firms have agreed to abide by industry best practices as defined by the Background Screening Credentialing Council (BSCC). They have documented these practices and they have demonstrated adherence through both desk and onsite audits by an independent auditor.

## WHAT IS A DIAMOND SPONSORSHIP ?

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