



# ACCREDITATION PROFILE

FEATURING:  
**PEOPLETRAIL**

NAPBS® ACCREDITED

DIAMOND  
SPONSOR

Many times, there are discrepancies between what a business says they do and what actually happens. Accreditation provides independent validation that we are actually doing what we say we are doing. People who are good at marketing or sales get into this business not really understanding the regulations, standards, and overall complexities of the employment screening industry. By becoming accredited we felt we could alleviate the litigious burdens placed on employers, by providing them with not only information, but also actionable credible intelligence.

Wallace Davis, President and CEO of *Peopletrail*® described the experience as an exercise in patience, perseverance, organizational efficiency, and an attention to minute details. While it was a labor-intensive exercise, we were certainly the beneficiaries of much learning.

Peopletrail believes accreditation matters. Directly experiencing the accreditation process not only provided us with the reassuring knowledge that how we do things is just as important as what we do, it also reminded us why we are different and why we will continually strive to set the industry standards for compliance, accuracy, and turn-around times.

As part of the accredited elite, only Peopletrail combines superior customer service through dedicated account managers with efficient, state-of-the-art technology integration to deliver on-demand, accurate and timely consumer reporting results.

As part of the accredited elite, there are five elements that separate us from our competition:

- We are compliant.
- We are credible.
- We are technologically advanced.
- We provide the human touch. and,
- Our executive team has over 50 years of combined industry experience.

Peopletrail has made significant investments in technology, resulting in streamlined processes combining our strengths and efficiencies to make the customer experience the focal point of our business. One example of this is that we constantly produce turnaround times that shatter industry standards. The bottom line: our clients are trying to get a candidate hired and they don't want to wait two weeks for a background check to come back before they can hire someone.

At our core stems this simple yet often undervalued and seldom implemented philosophy in many businesses, that PEOPLE must be part of the process. Peopletrail really makes a difference where a lot of the larger companies fall short. For instance, I came from the industry giant and I saw they were getting the huge contracts, but the element of human touch was lost. Peopletrail takes pride in bringing the human touch to every report, management decision, and client relationship.

We have a passion for what we do and we value each of our clients no matter how large or small and are so appreciative of their loyalty over the years.



Learn more about *Peopletrail*® by visiting [www.Peopletrail.com](http://www.Peopletrail.com) or contact Wallace Davis at [wallyd@peopletrail.com](mailto:wallyd@peopletrail.com) or 866.223.8822.

## WHAT IS NAPBS®?

The National Association of Professional Background Screeners is an organization that exists to promote ethical business practices, promote compliance with the Fair Credit Reporting Act and Equal Employment Opportunity (EEOC) laws, and foster awareness of issues related to consumer protection and privacy rights within the background screening industry.



## WHAT IS NAPBS® ACCREDITATION?

Accredited firms have agreed to abide by industry best practices as defined by the Background Screening Credentialing Council (BSCC). They have documented these practices and they have demonstrated adherence through both desk and onsite audits by an independent auditor.

## WHAT IS A DIAMOND SPONSORSHIP ?

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