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PREEMPLOYMENTDIRECTORY.COM

TABLE OF CONTENTS

Article Title	PG
1. Preemployment Screening Directory	3
2. Platinum Membership has its Privileges.....	4
3. PreemploymentDirectory.com Rate Sheet	5
4. Diamond Sponsorship in PreemploymentDirectory.com	6
5. 2017-18 Background Screening Industry Resource Guide.....	7
6. The Background Buzz Newsletter – The News Source for Professional Background Screeners ...	8
7. The Global Background Screener	9
8. Private Label Newsletter Service.....	10
9. Media Release, Announcement and Article Services.....	11
10. Accredited Background Screening Services	12
11. HR eDirect Mail Contact List Service.....	15



ABOUT US

PreemploymentDirectory.com was founded in 2002 by W. Barry Nixon, SPHR. He is the co-author of Background Screening Investigations: Managing Hiring Risk from a Human Resources and Security Perspective, authors a regular column on background screening in PI Magazine, originated the term 'Infinity Screening,' served as co-Chair, NAPBS' International Committee and is widely accepted as a leading expert on background screening practices.

The company specializes in providing publishing and marketing services for the background screening industry and is recognized as the leading publisher for the background screening industry.

PreemploymentDirectory.com is the largest and most comprehensive directory of firms in the background screening industry. It is designed to make it easy for organizations to quickly find a company to meet their screening needs anywhere in the world.

The Directory is an important resource for Human Resources and Hiring Managers. Our Background Screening Knowledge Center located at PreemploymentDirectory.com is one of the most extensive sources online for getting in-depth information on background screening.

PreemploymentDirectory.com has become an important resource to help organizations meet their hiring needs.

Visit us today!

Contact Us:

email: wbnixon@PreemploymentDirectory.com

Phone: 1-949-770-5264

Website: www.PreemploymentDirectory.com



Preemployment Screening Directory

www.PreemploymentDirectory.com



**PREEMPLOYMENT
DIRECTORY.COM**
Stop Bad Hires

[Background Screening Companies](#) | [Suppliers/Providers](#) | [Knowledge Center](#) | [Background Screening Publications](#) | [Advertise](#)



PreemploymentDirectory.com helps organizations meet the critical need they have to know whom they are hiring and who is on their payroll.

PreemploymentDirectory.com is the leading and most comprehensive web based directory of background screening firms designed to make it easy for businesses to quickly find a company to meet their screening needs. In a recent review of online directories and buyers guides PreemploymentDirectory.com rank # 1 in having the most background screening firms listed. In fact, PreemploymentDirectory.com has more background screening firms listed than SHRM's and Workforce.com Vendor Directories combined. It is the gold standard for finding a background screening firm.

“We connect background screening firms to organizations that need their services.”

The Directory consist of several sections to guide businesses quickly to the company that will serve them best:

1. Alphabetical listing
2. U. S. Domestic Section (firms are listed by their location, State by State)
3. International Section (firms are listed by country)
4. Vendor Showcase (firms that provide services to the background screening industry listed by categories)

The Directory also has an information rich Background Screening Industry Knowledge Center that includes an extensive Article Library, an Accreditation Service Center and an International Resource Center that provides important information about conducting international background checks.

Organizations no longer need to search in multiple places or get frustrated with large search engines that show millions of items. We make it easy for them to find you

“We are the matchmakers for the background screening industry, We connect you to Business”

Platinum Membership has its Privileges:



Platinum Membership Offers You The Following Services:

1. Your live logo linked to your web site will be placed at the top of the page along with other Platinum Member's logos in the Alphabetical and either the US or International section.
2. You are entitled to a full page advertisement.
3. Your web site URL appears with your listing and is linked to your web site so potential clients can go directly to you.
4. You can also add your information to the International section at a 50% discount rate
5. On the specific alphabetical and U.S. State page where your firm's listing appears your logo will appear at the top of the page ahead of all non-Platinum listings.
6. You can place announcements, press release and articles in The Background Buzz and the Global Background Screener at no charge to you.
7. You can update your ad copy at no charge if you introduce new products and services or your marketing campaign changes.
8. You are eligible to advertise in our Annual Background Screening Industry Resource Guide. The Resource Guide exclusively features Platinum Members.
9. You are able to place articles, white papers, etc. in the Background Screening Knowledge Center of PreemploymentDirectory.com with embedded hyperlinks to your website or to add a registration box at no charge to you
10. You will receive leads from our Annual Employers Background Screening Industry Survey.

Exclusive Platinum Promotional Opportunities:

1. You can purchase a Diamond Sponsorship which will place your logo with a live link directly to your web site on the landing page of the Directory (see www.PreemploymentDirectory.com.) This means that businesses will go directly to your web site before they enter the Directory. This will give you 'first contact' advantage at closing them before your competitors even get a chance to sell. A maximum of twelve logos will be given this priority placement to maximize your exposure.
2. Diamond Sponsors are periodically interviewed to contribute comments to articles we are submitting for publication in relevant industry publications. We mention your firm as often as possible.
3. Diamond Sponsors are given the opportunity to include articles in the Background Screening Column in our industry leading publication, **The Workplace Violence Prevention eReport**, which is distributed to thousands of HR, Security, Risk Management and General Management personnel.
4. Given our visibility in the human resource and security communities we are frequently contacted by firms interested in sourcing background screening firms. In addition, when we learn about firms searching for a background screening firm through our consulting practice we refer them to our Platinum Members.

Platinum Membership Annual Fee - \$725.00
(Special Discount Rate for NAPBS members is \$625.00)

Gold Membership Annual Fee - \$550.00
One time set up fee - \$75.0 (this is a one time fee for new listings)

Duration of Listings: All listings are for a 12 month period.
Additional Options for Platinum members - Multiple State or Country listings at a discounted rate

PREEMPLOYMENTDIRECTORY.COM

2017 LISTING PRICING

Platinum

\$725.00
per year*

- Listing will include your firm's name, address, telephone number
- Web site address with a live link to your website
- Direct email link to your sales contact
- Your page listing includes an introductory description (up to 100 words) plus a full page company/product description or advertisement
- 4 color company/product Logo
- Preferential Placement – 1) Your listing will be placed above non Platinum Members in the Alphabetical, International and U.S. geographic listings; 2) Logo placement at the top of the page for each letter of the Alphabetical and for each State or at the top of International Section and International Resource Center
- Exclusive Services – Eligible to purchase Diamond Sponsorship which places your logo on landing page of the Directory. It links your logo directly to your website so you have the first opportunity to sell to site visitors.
- Unlimited Free updates to your listing throughout the year
- Leads from our Annual Survey of Employers Background Screening Practices
- You can place articles, white papers, etc. in the Background Screening Knowledge Center on PreemploymentDirectory.com that have embedded hyperlinks to your listing.

Gold

\$550.00
per year*

- Listing will include your firm's name, address, telephone number
- Web site address with a live link to your web site
- Listing placed in alphabetical sequence
- Instant email link so buyers can contact you easily and quickly
- Direct email link to your sales contact
- Up to a 50 word company/product description
- 4 color company/product logo

Basic: No Charge

- A listing with your firm's name, address, telephone number.

\$75.00 Set Up Fee for all enhanced levels (this is one time fee for new listings)

***Special Discount Rate** for NAPBS members is \$625.00. (The regular rate is \$725.00)

Duration of Listing: All pricing is for 12 month time period.

Additional Options for Platinum Members - Multiple State Listings Available at a Discounted Rate

Are You Interested In Creating More Selling Opportunities For Your Firm?

The Diamond Sponsorship is the Answer!

We have created an ingenious way to connect our Platinum Members to more businesses and a way to gain competitive advantage. This concept has the potential to create a huge amount sales activity for you.



You probably have heard the saying 'the early bird gets the worm,' well we have discovered a simple, but eloquent way for your firm to get more business. This powerful and unique opportunity allows you to reach employers before competitors get into the picture. Reaching employers first will give you the competitive edge.

You will have the opportunity to close more employers before your competitors ever see them!

Our solution is the Diamond Sponsorship which will place your logo and live link directly in employers' line of sight on the landing page of PreemploymentDirectory.com before they actually enter the Directory. Your live logo will take them directly to your web site so you can begin the selling process.

This prime location will make it easy for businesses to find you quickly!

This is your chance to stand out and be seen. There will be a very limited number of these advertisement opportunities on the landing page (go to www.PreemploymentDirectory.com.) This will maximize the opportunity for your firm to be selected and the limited number of firms on the front page will virtually guarantee that your firm will be seen by more employers.

A Diamond Sponsorship will allow you to beat your competitors to the punch and close more business.

In addition, a Diamond Sponsorship will reinforce your marketing message and help your search engine placement. The Diamond Sponsorship will help search engine spiders, crawlers, robots and bots notice your site and help increase your position on search sites which also increases your exposure. The Diamond Sponsorship have been specially priced to maximize the return on your valuable marketing dollars.

Diamond Sponsorship Rates	
26 Weeks	52 Weeks
\$700.00	\$925.00

There are only Twelve slots available to our Platinum Members and placement is based on a 'first-come, first-served' basis.

Contact Barry today at wbnixon@PreemploymentDirectory.com to reserve your Diamond sponsorship!

The 2017-18 Background Screening Industry Resource Guide



The 2017-18 Annual Background Screening Industry Resource Guide is the only professional publication to exclusively focus on employment screening practices.

Human Resource, Talent Management, Staffing professionals and Hiring managers will find the Resource Guide to be a very useful source to get current information about background screening practices including a comprehensive guide on 'how to select a background screening firm.' In addition, the Resource Guide will contain many of the best background screening firms in the world and make it easy to quickly find a screening firm to meet their needs. The Resource Guide puts the background screening industry at the fingertips of hiring managers and Human Resources professionals searching for an employment screening provider.

The Resource Guide is an indispensable reference tool for professionals involved in the hiring process.

The Resource Guide will be launched at the SHRM Annual Conference and 30,000 Resource Guides will be distributed to Human Resources professionals throughout the year.

Advertising opportunities are exclusively available to Platinum Members of PreemploymentDirectory.com.

To get an electronic version of the current 2016-17 Resource Guide visit PreemploymentDirectory.com's Background Screening Publications section.

Don't miss this tremendous opportunity to showcase your products and services directly to Human Resources professionals in the industry's premier publication.

To reserve your advertisement in the upcoming Resource Guide or request additional information contact Barry Nixon at wbnixon@PreemploymentDirectory.com or call 1-949-770-5264.

The Background Buzz

News, views and other interesting stuff for Professional Background Screeners



**Read the Award Winning #1 online newsletter
for Professional Background Screeners**



Keep up with the latest news about background screening.

**Sign up today at PreemploymentDirectory.com
to get your complimentary subscription.**

The Global Background Screener

The Special International Version of the Background Buzz



**Read the Award Winning #1 eMagazine
for Professional Background Screeners!**



One of Top Ranked eMagazines in the world!

**Keep up with the latest international news and
information on background screening.**

**Sign up today at PreemploymentDirectory.com
to get your complimentary subscription.**



PRIVATE LABEL EZINE NEWSLETTER SERVICE

We can help you have a high quality custom online newsletter to help you nurture and build engaging relationship with your clients, generate more sales and attract new clients.

Our customized newsletter service will take over your newsletter task or create a new one for you. We manage the entire process for you.

We conduct extensive research to find the right articles for our very popular online newsletter, The Background Buzz and you can put our research to use for you. Using our information rich content we will create a custom newsletter for you so all you have to is hit the send button.

Let us simplify your workload!

Use your staff's time to do more valuable work and save all the hassle of researching or writing articles, formatting and managing all the other tedious ezine tasks. Our customized ezine process is simple. We create a complete online newsletter for you that includes creating a unique header that matches your brand, incorporates your logo and compliments your marketing efforts. We also suggest names for your newsletter and a template format.

We email you a draft of your newsletter for your review and approval. Once you approve your newsletter we send you a complete newsletter ready for distribution. Its' that easy. We save you and/or your staff hours of work and your clients will love it.

Frequency of Services	Number of Editions	Fees For Services
Monthly	12	\$137.50 per edition
Bi-monthly	6	\$165.00 per edition
Quarterly	4	\$192.50 per edition
* Platinum Members of PreemploymentDirectory.com receive a 10% discount on the 12 month frequency,(other levels of services not discounted)		

If you already have a newsletter you can still take advantage of our focused research on the background screening industry. We can also provide you content to meet your needs as well. If you are interested in this service please contact us for a quote.

Contact. Barry at 1-949-770-5264 or at wbnixon@preemploymentdirectory.com for more information.

The Background Buzz

News, views and other interesting stuff for Professional Background Screeners



ARTICLES

INSIDE WASHINGTON

PUBLIC RECORD UPDATE

ANNOUNCEMENTS

EVENT CALENDAR

Media Release, Announcement & Article Services



Why send your press releases all around the globe with national press release services with the hope that they will reach the people you want to see them?

As the undisputed leader in online communications in the background screening industry we are pleased to offer you the opportunity to have your new products, services or other company information announced in our very popular online newsletter, **The Background Buzz**.

Since we are focused specifically on the background screening industry your announcement will reach the exact target audience you want to communicate with.

The Background Buzz is distributed monthly to more than 2,000 background screening firms and your message will be placed directly on the desk top of leaders in the industry.

So the next time you want to communicate a message directly within the industry contact us to get your information into **The Background Buzz**.

Press Release, Announcement & Article Services	
Service	Rates
Press Release or Article	\$150.00 for up to 400 words; \$1.00 per word over 400
Press Release or Article	\$250.00 for up to 700 words; \$1.00 per word over 700

Contact Information:

W. Barry Nixon

Email - wbnixon@PreemploymentDirectory.com

Phone – 1-949-770-5264



As a member of the elite few firms that has earned Accreditation status we have devised a powerful and substantive way to showcase your use of industry best practices. We want to help you promote your success to the world!

We will be publishing a publication called, **In Search of Excellence in Background Screening: Best Practices Insights from Accredited Background Screening Firms**. This publication will provide you with the opportunity to share your heralded achievement in a way that exudes the excellence that you have demonstrated in earning Accreditation.

The publication will feature articles by accredited background screening firms discussing many of the 'best practices' that helped them to earn their Accreditation.

In addition, you will have the opportunity to advertise your Accreditation status to heighten the visibility to your company's capabilities.

We will launch the publication at the SHRM Talent Management Conference in April and then distribute the booklet to more than 25,000 Human Resource managers. In addition, we distribute at other HR conferences throughout the year and also conduct several online mail campaigns. HR professionals will also be able to access a downloadable copy from our industry leading background screening information portal, PreemploymentDirectory.com.

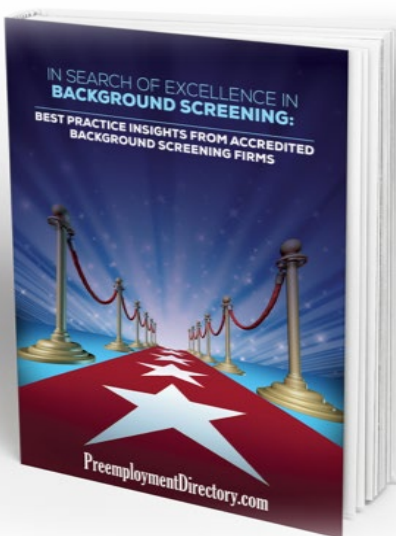
In Search of Excellence in Background Screening: Best Practices Insights from Accredited Background Screening Firms will be another high quality publication by PreemploymentDirectory.com that will provide you the opportunity to showcase your company.

We are now accepting reservations for the 'Insights from Accredited Background Screening Firms' publication. Send in your reservation today!

Join us in this exclusive publication for showcasing Accredited background screening firms that will further solidify your position as one of the top firms in the background screening industry. Contact Barry with any questions at 1-949-770-5264 or at wbnixon@preemploymentdirectory.com.



In Search of Excellence in Background Screening: Best Practice Insights from Accredited Background Screening Firms



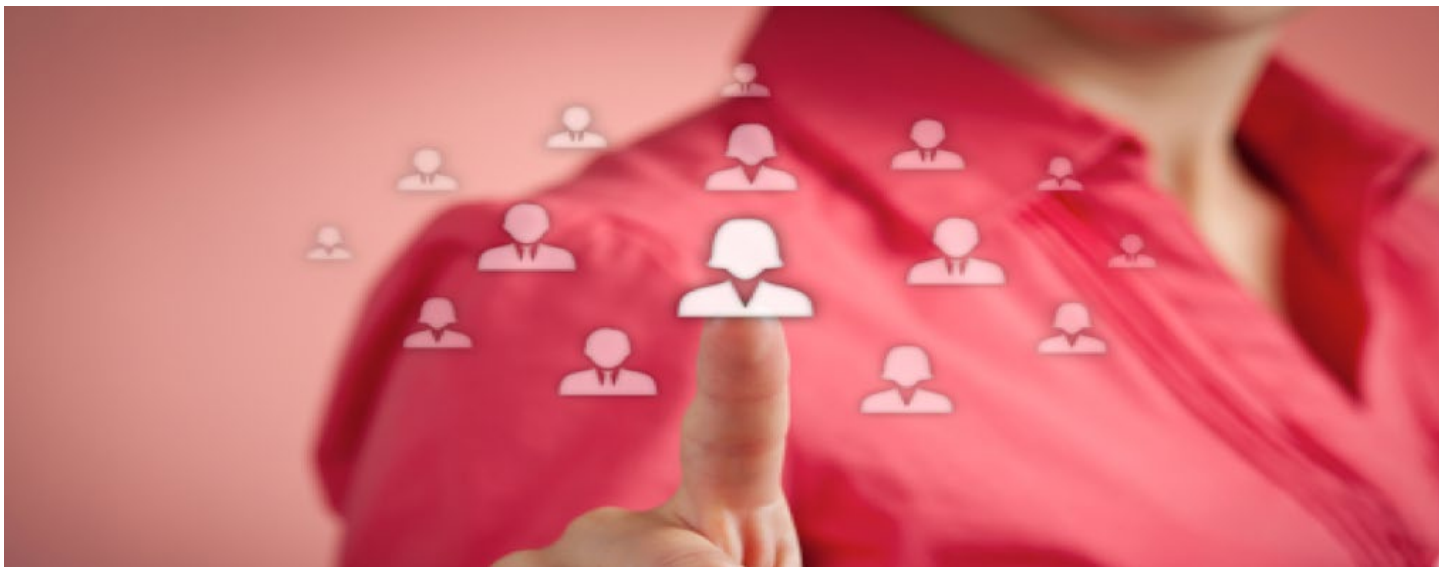
ADVERTISING RESERVATION

() is interested in reserving a premium advertising space in the 2016-17 Background Screening Best Practices-Insights from Accredited Background Screening Firms.

Article Only Options	Price	Selection
Article only (two pages including an About the Author section of up to 25 words)	\$450.00	
Article only (three pages including an About the Author section of up to 25 words)	\$650.00	
Enhanced About the Author section up to 100 words	\$150.00	
Combo package with Ad & Article (includes enhanced About the Author section)		
One page article with full page ad Ad placed adjacent to article page)	\$1,200.00	
Two page article with half page ad Ad placed at top of second page)	\$1,300.00	
Two page article with full page ad (Ad placed between first and second page)	\$1,600.00	
Three page article with full page ad (Ad placed on page after second page)	\$1,800.00	
Premium Ads (10% discount with article)		
Inside of front cover	\$1,500.00	
First page	\$1,300.00	
Table of Content (the ad will be a half page ad)	\$1,300.00	
Inside of Back Cover	\$1,300.00	
Back Cover	\$1,700.00	
Regular Ads		
Regular Full page ad	\$1,100.00	
Regular Half page ad	\$750.00	
Page Curls		
Page curl on front cover	\$650.00	

Best Value – combo package with Article and Ad.

Please select your choice of the advertising opportunities and articles in the chart above by placing an 'X' next to your choice(s). An invoice along with article requirements and ad specifications will be emailed to you once we receive your reservation. Please scan and email this form to wbnixon@preemploymentdirectory.com.



Stand Out from the Crowd with an Accreditation Profile!

One of the biggest myths that exist in product development is that “If you build a better mouse trap the world will beat a path to your door.” The stark reality is that despite the superior nature of your product or service, if no one knows about it, you will not have tremendous success.

Having achieved accreditation by NAPBS, you are a member of a very elite group of companies and this sets you apart in the background screening industry. However, if potential clients don’t know about your elite accredited status it will not make a difference. To this end, we have developed our [Accreditation Profile](#) to feature your firm in our industry leading background screening information portal, [PreemploymentDirectory.com](#).

The goal of the Accreditation Profile is to increase awareness of end-users about NAPBS’ Accreditation program and to promote firms that have earned this prestigious status. The intent is to bolster your marketing efforts and to drive additional traffic to your web site to enhance your selling opportunities.

In addition, we will feature your firm in an Accreditation Profile in our industry leading e-magazine, The Workplace Violence Prevention eReport, which is distributed to HR and Security professionals. See a recent edition in our archives to view a copy of a profile. Your profile will also be posted in the Accreditation Service Center on our industry leading information portal, [PreemploymentDirectory.com](#).

You have several options available to you to take advantage of this great opportunity to promote your accredited status.

Options	Rates
1. Diamond Sponsor of PreemploymentDirectory.com	Free
2. Platinum Member of PreemploymentDirectory.com	\$100.00
3. Other background screening companies	\$250.00

Your Accreditation Posting will remain active along with your Platinum Membership subscription and will not require a renewal fee. Non Platinum Member Accreditation Postings will remain active for one year and you will be able to renew annually for a nominal fee of \$100.00.

Sign up today to have your firm featured in the Accreditation Profile. Your carefully crafted profile will appear both in an Accreditations Profile column in The Workplace Violence Prevention eReport and also in the Accreditation Profile section of our industry leading background screening information portal, [PreemploymentDirectory.com](#).

Contact Barry today at wbnixon@PreemploymentDirectory.com to take get started with this great marketing opportunity.

HR eDirect eMail List Service

**I want a
Human
Resources
List that
gets results!**



**HR eDirect is the HR List
you have been looking for.**

Get high quality leads at a great price.
Call 1-949-770-5264 for a free sample.



PREEMPLOYMENTDIRECTORY.COM
"We Connect You to Business."

We know from having run a Human Resources focused consulting practice for more than 20 years the difficulty in finding high quality HR contact list. We have been searching for more than a year to find a service provider that is reliable, has high quality list and provides the service at a very reasonable rate.

In this age of Internet communications, email still reigns as king and must be a key component of any progressive marketing strategy. Our HR email list is 100% verified and only contains email addresses with a persons' name. We do not include any addresses such as info@ or XYZcompany@ or customerservice@ in our database. We guarantee replacements.

We are making our list available on a state by state basis and no more than three background screening firms will be permitted to purchase the same state list. We are very sensitive to not overindulging our contacts with sales calls and also the value of limiting the availability of the list to competing background screening firms.

The source of our list comes from one of the most reliable sources in the HR market space. Dr. Joe Outcalt, has been creating and managing professional list for more than thirty years including extensive experience working with HR professionals. You may remember him from the days he operated HRVendors.com Phonebook & Cross Reference Directory which was a highly successful publication and database for HR professionals and later became a part of HR Marketer.

We invite you to test the list with a sample which we will gladly provide at no cost to you.

[Click here](#) to see the 'Most Frequently Asked Questions' with answers.

If you are interested in receiving a trial sample please email me at wbnixon@preemploymentdirectory.com and tell me the state you would like a sample for from our database.

We look forward to working with you and know that once you have experience this list you will be as impressed as we were.