

2017 INTERNATIONAL BACKGROUND SCREENING FIRMS MARKETING PORTFOLIO



PREEMPLOYMENTDIRECTORY.COM

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ABOUT US

PreemploymentDirectory.com was founded in 2002 by W. Barry Nixon, SPHR. He is the co-author of Background Screening Investigations: Managing Hiring Risk from a Human Resources and Security Perspective, authors a regular column on background screening in PI Magazine, originated the term 'Infinity Screening,' served as co-Chair, NAPBS' International Committee and is widely accepted as a leading expert on background screening practices.

The company specializes in providing publishing and marketing services for the background screening industry and is recognized as the leading publisher for the background screening industry.

PreemploymentDirectory.com is the largest and most comprehensive directory of firms in the background screening industry. It is designed to make it easy for organizations to quickly find a company to meet their screening needs anywhere in the world.

The Directory is an important resource for Human Resources and Hiring Managers. Our Background Screening Knowledge Center located at PreemploymentDirectory.com is one of the most extensive sources online for getting in-depth information on background screening.

PreemploymentDirectory.com has become an important resource to help organizations meet their hiring needs.

Visit us today!

Contact Us:

email: wbnixon@PreemploymentDirectory.com

Phone: 1-949-770-5264

Website: www.PreemploymentDirectory.com



Preemployment Screening Directory

www.PreemploymentDirectory.com



**PREEMPLOYMENT
DIRECTORY.COM**
Stop Bad Hires

[Background Screening Companies](#) | [Suppliers/Providers](#) | [Knowledge Center](#) | [Background Screening Publications](#) | [Advertise](#)



Please select country by region on the map or below

[Asia-Pacific](#) [Europe](#) [North America & Caribbean](#) [South America](#) [Russia & Eastern Bloc](#) [Africa & Middle East](#)

International Background Screening Companies:



International Section

PreemploymentDirectory.com helps organizations meet the critical need they have to know whom they are hiring and who is on their payroll.

PreemploymentDirectory.com is the leading and most comprehensive web based directory of background screening firms designed to make it easy for businesses to quickly find a company to meet their screening needs. In a recent review of online directories and buyers guides PreemploymentDirectory.com rank # 1 in having the most background screening firms listed. In fact, PreemploymentDirectory.com has more background screening firms listed than SHRM's and Workforce.com Vendor Directories combined. It is the gold standard for finding a background screening firm.

"We connect background screening firms to organizations that need their services."

The Directory consist of several sections to guide businesses quickly to the company that will serve them best:

1. Alphabetical listing

2. U. S. Domestic Section (firms are listed by their location, State by State)
3. International Section (firms are listed by country)
4. Vendor Showcase (firms that provide services to the background screening industry listed by categories)

The Directory also has an information rich **Background Screening Industry Knowledge Center** that includes an extensive Article Library and an International Resource Center that provides important information about conducting international background checks.

Organizations no longer need to search in multiple places or get frustrated with large search engines that show millions of items. We make it easy for them to find you

The Directory has thousands of firms listed and is continuously growing.

PreemploymentDirectory.com is the first and only online directory to showcase International background screening firms. Our goal is to make it easy for organizations to find background screening firms to conduct international background investigations to meet their business needs.

The International Section is set up for searches by country to make it easy for a business to locate a firm to meet their screening needs. Business can simply click on the country of their choice from the map or listings and the background screening firms that conduct employment investigations or screenings in the identified country will instantly show up.

Platinum Members who select the International Section for their listing will also have their live linked logo posted at the top of the page in the International Section (see the screen shot at top of the description) and also posted at the top of the page for each world geographic region, e.g., Africa & the Middle East, North America, South America, Europe, Russia & Eastern Bloc and APAC. In addition, as an added Bonus, these firms will also have their live linked logo placed at the top of the page of our information rich **International Resource Center**.

The International Section artfully combines an online directory and the **International Resource Center** which is rapidly becoming a major resource for people who conduct business in the international marketplace. It is packed with useful information on data protection laws, terrorist search sources, international training resources, information on international holidays, time zones, cities, culture and much more. You no longer need to look in multiple places to find the information you need.

Visit the International Section by going to www.PreemploymentDirectory.com, click on 'Find a Background Screening Firm' and then click on International.

Please contact Barry Nixon at wbnixon@PreemploymentDirectory.com or 949-770-5264 for additional information.



“We are the matchmakers for the background screening industry, We connect you to Business”

Platinum Membership has its Privileges:



Platinum Membership Offers You The Following Services:

1. Your live logo linked to your web site will be placed at the top of the page along with other Platinum Member's logos in the Alphabetical and either the US or International section.
2. You are entitled to a full page advertisement.
3. Your web site URL appears with your listing and is linked to your web site so potential clients can go directly to you.
4. You can also add your information to the International section at a 50% discount rate
5. On the specific alphabetical and U.S. State page where your firm's listing appears your logo will appear at the top of the page ahead of all non-Platinum listings.
6. You can place announcements, press release and articles in The Background Buzz and the Global Background Screener at no charge to you.
7. You can update your ad copy at no charge if you introduce new products and services or your marketing campaign changes.
8. You are eligible to advertise in our Annual Background Screening Industry Resource Guide. The Resource Guide exclusively features Platinum Members.
9. You are able to place articles, white papers, etc. in the Background Screening Knowledge Center of PreemploymentDirectory.com with embedded hyperlinks to your website or to add a registration box at no charge to you
10. You will receive leads from our Annual Employers Background Screening Industry Survey.

Exclusive Platinum Promotional Opportunities:

1. You can purchase a Diamond Sponsorship which will place your logo with a live link directly to your web site on the landing page of the Directory (see www.PreemploymentDirectory.com.) This means that businesses will go directly to your web site before they enter the Directory. This will give you 'first contact' advantage at closing them before your competitors even get a chance to sell. A maximum of twelve logos will be given this priority placement to maximize your exposure.
2. Diamond Sponsors are periodically interviewed to contribute comments to articles we are submitting for publication in relevant industry publications. We mention your firm as often as possible.
3. Diamond Sponsors are given the opportunity to include articles in the Background Screening Column in our industry leading publication, **The Workplace Violence Prevention eReport**, which is distributed to thousands of HR, Security, Risk Management and General Management personnel.
4. Given our visibility in the human resource and security communities we are frequently contacted by firms interested in sourcing background screening firms. In addition, when we learn about firms searching for a background screening firm through our consulting practice we refer them to our Platinum Members.

Platinum Membership Annual Fee - \$725.00
(Special Discount Rate for NAPBS members is \$625.00)

Gold Membership Annual Fee - \$550.00
One time set up fee - \$75.0 (this is a one time fee for new listings)

Duration of Listings: All listings are for a 12 month period.
Additional Options for Platinum members - Multiple State or Country listings at a discounted rate

PREEMPLOYMENTDIRECTORY.COM

2017 LISTING PRICING

Platinum

\$725.00
per year*

- Listing will include your firm's name, address, telephone number
- Web site address with a live link to your website
- Direct email link to your sales contact
- Your page listing includes an introductory description (up to 100 words) plus a full page company/product description or advertisement
- 4 color company/product Logo
- Preferential Placement – 1) Your listing will be placed above non Platinum Members in the Alphabetical, International and U.S. geographic listings; 2) Logo placement at the top of the page for each letter of the Alphabetical and for each State or at the top of International Section and International Resource Center
- Exclusive Services – Eligible to purchase Diamond Sponsorship which places your logo on landing page of the Directory. It links your logo directly to your website so you have the first opportunity to sell to site visitors.
- Unlimited Free updates to your listing throughout the year
- Leads from our Annual Survey of Employers Background Screening Practices
- You can place articles, white papers, etc. in the Background Screening Knowledge Center on PreemploymentDirectory.com that have embedded hyperlinks to your listing.

Gold

\$550.00
per year*

- Listing will include your firm's name, address, telephone number
- Web site address with a live link to your web site
- Listing placed in alphabetical sequence
- Instant email link so buyers can contact you easily and quickly
- Direct email link to your sales contact
- Up to a 50 word company/product description
- 4 color company/product logo

Basic: No Charge

- A listing with your firm's name, address, telephone number.

\$75.00 Set Up Fee for all enhanced levels (this is one time fee for new listings)

***Special Discount Rate** for NAPBS members is \$625.00. (The regular rate is \$725.00)

Duration of Listing: All pricing is for 12 month time period.

Additional Options for Platinum Members - Multiple State Listings Available at a Discounted Rate

Are You Interested In Creating More Selling Opportunities For Your Firm?

The Diamond Sponsorship is the Answer!

We have created an ingenious way to connect our Platinum Members to more businesses and a way to gain competitive advantage. This concept has the potential to create a huge amount sales activity for you.



You probably have heard the saying 'the early bird gets the worm,' well we have discovered a simple, but eloquent way for your firm to get more business. This powerful and unique opportunity allows you to reach employers before competitors get into the picture. Reaching employers first will give you the competitive edge.

You will have the opportunity to close more employers before your competitors ever see them!

Our solution is the Diamond Sponsorship which will place your logo and live link directly in employers' line of sight on the landing page of PreemploymentDirectory.com before they actually enter the Directory. Your live logo will take them directly to your web site so you can begin the selling process.

This prime location will make it easy for businesses to find you quickly!

This is your chance to stand out and be seen. There will be a very limited number of these advertisement opportunities on the landing page (go to www.PreemploymentDirectory.com.) This will maximize the opportunity for your firm to be selected and the limited number of firms on the front page will virtually guarantee that your firm will be seen by more employers.

A Diamond Sponsorship will allow you to beat your competitors to the punch and close more business.

In addition, a Diamond Sponsorship will reinforce your marketing message and help your search engine placement. The Diamond Sponsorship will help search engine spiders, crawlers, robots and bots notice your site and help increase your position on search sites which also increases your exposure. The Diamond Sponsorship have been specially priced to maximize the return on your valuable marketing dollars.

Diamond Sponsorship Rates	
26 Weeks	52 Weeks
\$700.00	\$925.00

There are only Twelve slots available to our Platinum Members and placement is based on a 'first-come, first-served' basis.

Contact Barry today at wbnixon@PreemploymentDirectory.com to reserve your Diamond sponsorship!

The 2017-18 Suppliers to the Background Screening Industry Buyers Guide



We invite you to take advantage of a powerful opportunity to promote your business to more than 2,000 background screening firms in our **2017-18 Suppliers to the Background Screening Industry Buyers Guide**. This will be the ninth Suppliers Guide that we have published.

The Guide presents a unique marketing opportunity for you to get your company's information in front of decision makers in the background screening industry. Our Guide is widely read throughout the industry and is the only publication that features suppliers to the background screening industry.

Advertising opportunities in the Guide are exclusively available to Platinum Members of PreemploymentDirectory.com. Don't despair. If you are not a Platinum Member, we invite you to become a member today. Contact me directly at wbnixon@PreemploymentDirectory.com or sign up online at www.PreemploymentDirectory.com.

As a Platinum Member you will have two advertising opportunities in the Resource Guide. First, you will receive a Company Profile which includes your contact information, logo and up to a 100 word company description. The Company Profile is provided at no charge and is complimentary to Platinum Members.

In addition, Platinum Members are eligible to purchase a Premium full page advertisement. There are a limited number of premium advertisement slots available.

Contact me immediately to reserve your Premium advertising space. Since we assign Premium ads based on "first come, first serve" basis you will want to reserve your space as soon as possible to ensure you get a prime location. Once we receive your reservation we will send you the advertising specifications and due dates.

To have your company included in **The 2017-18 Annual Background Screening Industry Buyers Guide** contact Barry Nixon at wbnixon@preemploymentdirectory.com or 1-949-770-5264.

We look forward to you joining us in this years' Buyers Guide.

The Global Background Screener

The Special International Version of the Background Buzz



**Advertise in the Award Winning #1 eMagazine
for Professional Background Screeners!**



One of Top Ranked eMagazines in the world!

**Keep up with the latest international news and
information on background screening.**

**Sign up today at PreemploymentDirectory.com
to get your complimentary subscription.**

The Global Background Screener

The Special International Version of the Background Buzz



Reach out to the worldwide background screening community in the first e-magazine focused specifically on bringing you news and information about international background screening.

2017 Advertising Rates

Information

Promote your Brand and Services with your advertising message. All ad sizes Includes a live link to your web site. Placement orders are based on a first come, first serve basis starting at the beginning of the e-magazine.

The Global Background Screener is published bi-monthly and distributed to international background screening firms. For further information contact W. Barry Nixon at wbnixon@PreemploymentDirectory.com or directly on 1-949-770-5264.

Full Page

Feature your firm in a full page advertisement including your logo with live link to your web site and marketing message.

One edition - \$550; Three editions - \$450 per edition; Six editions - \$400 per edition

Three Fourths Page

Feature your firm in a $\frac{3}{4}$ page advertisement including your logo with live link to your web site and marketing message.

One edition - \$450; Three editions - \$400 per edition; Six editions - \$350 per edition

Half Page

Feature your firm in a $\frac{1}{2}$ page advertisement including your logo with live link to your web site and marketing message.

One edition \$400; Three editions - \$ 350 per edition; Six editions - \$300 per edition

One Third Page

Feature your firm in a $\frac{1}{3}$ rd page advertisement including your logo with live link to your web site and narrative.

One edition \$300; Three editions - \$250 per edition; Six editions - \$200 per edition

Top of Page – Gold Sponsor

Feature your firm in a 1/3rd page advertisement including your logo with live link to your web site

\$500.00; 6 Edition block (based on seniority as advertiser)

Special Columns: International Legal Challenges

International Legal Challenges - Feature your firm's advertisement including. Your ad will appear with the initial question and on all pages corresponding with each answer.

Per edition - \$400 for 1/3 page size ad. Other ad sizes prices available upon request. Advertisers must reserve in at least three edition block.

Additional pricing options based on ad size choice.



The Background Buzz

News, views and other interesting stuff for Professional Background Screeners



**Read the Award Winning #1 online newsletter
for Professional Background Screeners**



Keep up with the latest news about background screening.

Advertise Your Services

**Sign up today at PreemploymentDirectory.com
to get your complimentary subscription.**

The Background Buzz

News, views and other interesting stuff for Professional Background Screeners



ARTICLES

INSIDE WASHINGTON

PUBLIC RECORD UPDATE

ANNOUNCEMENTS

EVENT CALENDAR

THE Background BUZZ

Reach out to the worldwide background screening community in the award winning and #1 online newsletter for professional background screeners.

The best advertising value to reach background screening firms in this vertical market.

2017 Advertising Rates

Information

Promote your Brand and Services with your advertising message. All ad sizes Includes a live link to your web site. Placement orders are based on a first come, first serve basis starting at the beginning of the newsletter.

The Background Buzz is published monthly and distributed to over 2,000 firms in the background screening industry and to more than 3,000 professionals in the industry. For further information contact W. Barry Nixon at wbnixon@aol.com or directly on 1-949-770-5264.

Full Page

Feature your firm in a full page advertisement including your logo with live link to your web site and marketing message.

One edition - \$900; 3-8 editions - \$850 per edition; 9-12 editions - \$800 per edition

Three Fourths Page

Feature your firm in a $\frac{3}{4}$ page advertisement including your logo with live link to your web site and marketing message.

One edition - \$700; 3-8 editions - \$650 per edition; 9-12 editions - \$600 per edition

Half Page

Feature your firm in a $\frac{1}{2}$ page advertisement including your logo with live link to your web site and marketing message.

One edition \$600; 3-8 editions - \$ 550 per edition; 9-12 editions - \$500 per edition

One Third Page

Feature your firm in a 1/3rd page advertisement including your logo with live link to your web site and narrative.

One edition \$500; 3-8 editions - \$450 per edition; 9-12 editions - \$400 per edition

Top of Page – Gold Sponsor

Feature your firm in a 1/3rd page advertisement including your logo with live link to your web site

\$650.00; 12 Edition minimum (based on seniority as advertiser)

Special Columns: PRRN Update and Legal Challenges

US, International and eVerify Legal Challenges - Feature your firm's advertisement including. Your ad will appear with the initial question and on all pages corresponding with each answer.

Per edition - \$550 for 1/3 page size ad. Other ad sizes prices available upon request.

PRRN Update - Feature your firm with the ad size of your choice.
Pricing based on size choice.



Is Your Head Spinning Trying to Keep Your Clients Informed About Background Screening Developments Around the World?



We can help you have a high quality e-newsletter.

Our customized e-newsletter service will take over your current e-newsletter task or create a new one for you. We manage the whole process for you.

Stop struggling with writing and publishing a newsletter!

Our research staff is constantly researching worldwide information about background screening and you can put our research to work for you. Using the extensive knowledge base that we have sourced we will create a custom newsletter for you.

Use your staff's time to do more important work and save all the hassle of researching, writing articles, formatting, scheduling, proofreading, editing, publishing and managing the creation of a newsletter.

Let us handle all your newsletter tasks with our customized turn-key process. We will handle the design of your newsletter and provide you with a content filled newsletter as frequent as you desire.

Your only task will be to hit the send button.

Frequency of Services	Number of Editions	Fees For Services
Monthly	12	\$137.50 per edition
Bi-monthly	6	\$165.00 per edition
Quarterly	4	\$192.50 per edition
* Platinum Members of PreemploymentDirectory.com receive a 10% discount on the 12 month frequency,(other levels of services not discounted)		

If you already have a newsletter you can still take advantage of our focused research on the background screening industry. We can also provide you content to meet your needs as well. If you are interested in this service please contact us for a quote.

Contact: Barry at 1-949-770-5264 or at wbnixon@preemploymentdirectory.com for more information.

The Background Buzz

News, views and other interesting stuff for Professional Background Screeners



ARTICLES

INSIDE WASHINGTON

PUBLIC RECORD UPDATE

ANNOUNCEMENTS

EVENT CALENDAR

Media Release, Announcement & Article Services



Why send your press releases all around the globe with national press release services with the hope that they will reach the people you want to see them?

As the undisputed leader in online communications in the background screening industry we are pleased to offer you the opportunity to have your new products, services or other company information announced in our very popular online newsletter, **The Background Buzz**.

Since we are focused specifically on the background screening industry your announcement will reach the exact target audience you want to communicate with.

The Background Buzz is distributed monthly to more than 2,000 background screening firms and your message will be placed directly on the desk top of leaders in the industry.

So the next time you want to communicate a message directly within the industry contact us to get your information into **The Background Buzz**.

Press Release, Announcement & Article Services	
Service	Rates
Press Release or Article	\$150.00 for up to 400 words; \$1.00 per word over 400
Press Release or Article	\$250.00 for up to 700 words; \$1.00 per word over 700

Contact Information:

W. Barry Nixon

Email - wbnixon@PreemploymentDirectory.com

Phone – 1-949-770-5264

The 2017-18 Background Screening Industry Resource Guide



The 2017-18 Annual Background Screening Industry Resource Guide is the only professional publication to exclusively focus on employment screening practices.

Human Resource, Talent Management, Staffing professionals and Hiring managers will find the Resource Guide to be a very useful source to get current information about background screening practices including a comprehensive guide on 'how to select a background screening firm.' In addition, the Resource Guide will contain many of the best background screening firms in the world and make it easy to quickly find a screening firm to meet their needs. The Resource Guide puts the background screening industry at the fingertips of hiring managers and Human Resources professionals searching for an employment screening provider.

The Resource Guide is an indispensable reference tool for professionals involved in the hiring process.

The Resource Guide will be launched at the SHRM Annual Conference and 30,000 Resource Guides will be distributed to Human Resources professionals throughout the year.

Advertising opportunities are exclusively available to Platinum Members of PreemploymentDirectory.com.

To get an electronic version of the current 2016-17 Resource Guide visit PreemploymentDirectory.com's Background Screening Publications section.

Don't miss this tremendous opportunity to showcase your products and services directly to Human Resources professionals in the industry's premier publication.

To reserve your advertisement in the upcoming Resource Guide or request additional information contact Barry Nixon at wbnixon@PreemploymentDirectory.com or call 1-949-770-5264.

The Quick and Easy Way to Put Your Marketing Message Directly in Front of Your Target Audience



eDirect Mail Campaigns

An eDirect Mail Campaign will put your company's advertising message directly on the desk top of more than 2,000 firms in the background screening industry. Your eDirect Mail Campaign is delivered directly to your target market. Your eDirect Mail Campaign will only include your advertisement which means you will have an exclusive audience with our readership. No competing ads or messages.

Each campaign will include your exclusive advertising message along with one article that will be of interest to our readers. This is a tremendous opportunity to promote your services and to get maximum promotional value.

You choose the size of your display advertisement which will be hyper-linked to your website.

Please note that eDirect Mail Campaigns are not available during the last week of the month since this is when The Background Buzz is distributed and we strictly honor our commitment to not inundate our readers with emails. The exception to this rule may be pre-NAPBS conference announcements.

After each campaign we will provide you with a report that identifies the open, click through rates and contact information.

eDirect Mail Campaigns

Ad Size	Dimensions	Format	Rates
1/3 horizontal page	675 x 245 pixels	JPG under 60 kilobyte	Single e-blast \$500.00
			Three e-blast bundle @ \$450.00 per

Contact Barry at wbnixon@Preemploymentdirectory.com or 1-949-770-5264 with any questions or for pricing on other size ads

HR eDirect eMail List Service

**I want a
Human
Resources
List that
gets results!**



**HR eDirect is the HR List
you have been looking for.**

Get high quality leads at a great price.
Call 1-949-770-5264 for a free sample.



PREEMPLOYMENTDIRECTORY.COM

"We Connect You to Business."

We know from having run a Human Resources focused consulting practice for more than 20 years the difficulty in finding high quality HR contact list. We have been searching for more than a year to find a service provider that is reliable, has high quality list and provides the service at a very reasonable rate.

In this age of Internet communications, email still reigns as king and must be a key component of any progressive marketing strategy. Our HR email list is 100% verified and only contains email addresses with a persons' name. We do not include any addresses such as info@ or XYZcompany@ or customerservice@ in our database. We guarantee replacements.

We are making our list available on a state by state basis and no more than three background screening firms will be permitted to purchase the same state list. We are very sensitive to not overindulging our contacts with sales calls and also the value of limiting the availability of the list to competing background screening firms.

The source of our list comes from one of the most reliable sources in the HR market space. Dr. Joe Outcalt, has been creating and managing professional list for more than thirty years including extensive experience working with HR professionals. You may remember him from the days he operated HRVendors.com Phonebook & Cross Reference Directory which was a highly successful publication and database for HR professionals and later became a part of HR Marketer.

We invite you to test the list with a sample which we will gladly provide at no cost to you.

[Click here](#) to see the 'Most Frequently Asked Questions' with answers.

If you are interested in receiving a trial sample please email me at wbnixon@preemploymentdirectory.com and tell me the state you would like a sample for from our database..

We look forward to working with you and know that once you have experience this list you will be as impressed as we were.