Supplier's to the Background Screening Industry Buyers Guide

We invite you to take advantage of the opportunity to promote your business to our full database of close to 2,000 background screening firms in our *2015-16 edition of The Suppliers to the Background Screening Industry Buyers Guide.* This will be the eighth Suppliers Guide that we have published.

The Guide presents a unique marketing opportunity for you to get your company's information in front of decision makers in the background screening industry. Our Guide is widely read throughout the industry and is the only buyers guide published that features suppliers to be background screening industry.

Advertising opportunities in the Guide are exclusively available to Platinum Members of PreemploymentDirectory.com. If you are not currently a Platinum Member, we invite you to subscribe today to take advantage of the unique opportunity to place a company profile in the upcoming Guide. We have enclosed a link to an our Suppliers to the Background Screening Industry Marketing Portfolio which includes an <u>overview of our Platinum membership</u>. Please note that we consider your company profile listing in the Suppliers Guide as a value added service for our Platinum Members and there is <u>no charge</u> for placing a company profile in the Guide.

We have enclosed a link to the <u>Reservation Form</u> for the Company Profile (logo, contact information and up to 100 word description) so you can reserve your space.

In addition, we offer our Platinum Members the opportunity to purchase a Premium advertisement in the upcoming edition. There are a limited number of premium advertisement slots. I have enclosed a link to the <u>Reservation Form</u> for you to reserve your Premium advertising space. Please select several options so that we will be able to reserve a space for you as soon as one is available. Please return your completed <u>Reservation Form</u> as soon as possible since we assign space on a 'first come, first served' basis.

Our pre-registration and renewal period for previous advertisers ends on October 31st. At that time, we will automatically assign available premium advertising space to firms that have submitted their reservation forms. We will notify you of the space that has been reserved for you based on the options you submitted.

We have included a link to the <u>2013-14 Suppliers to the Background Screening Industry Buyers Guide</u> for you to see how our guide looks.

Once we receive your reservation we will send you the advertising specifications and due dates.

Please let me know if you have any questions or need additional information. I can be reached directly at 1-949-770-5264 or online at wbnixon@PreemploymentDirectory.com.

We look forward to you joining us in the 2015-16 edition of The Suppliers to the Background Screening Industry Buyers Guide and hope you have a fabulous day!

Barry

PS –Be sure to check out our <u>Background Screening Knowledge Center</u> where you can post articles, announcements, white papers, etc. to extend the reach of your content and drive more traffic to your web site for free.