



2015-2016 Edition Background Screening Industry Resource Guide

PROFILE LISTINGS RESERVATION

(_____) is interested in reserving a Company Profile Listing in the **2015 edition of the Background Screening Industry Resource Guide**. This reservation is for a 100 word Profile listing. We will also include your company contact information and color logo.

You acknowledge that submitting this reservation form is a commitment to pay for the Company Profile in full.

The fee for the Profile Listing is \$550.00 for Platinum Members of PreemploymentDirectory.com. The early bird rate for payments receive before April 30, 2015 is \$450.00. Also, a special discounted rate of \$750.00 for placement of your Profile in two sections.

The **2015-16 Background Screening Industry Resource Guide** will be published in June 2015.

Please select the sections below where you would like for your profile to appear:

- US _____
- International _____
- Screening Support Services _____ (other services sold directly to end users such as e-verify, applicant tracking, 360 reference checks, assessments & inventories, etc.)

Detail specifications for the Company Profile and Logo will be sent to you upon receipt of your reservation.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____

Please scan and email your form to wbnixon@PreemploymentDirectory.com or fax to us at 1(949) 597-0977.



2015-2016 Edition Background Screening Industry Resource Guide

PREMIUM ADVERTISING RESERVATION

(_____) is interested in reserving a premium advertising space in the **2015-16 Background Screening Industry Resource Guide**. We understand this reservation is a commitment to pay for the Premium Advertisement we have selected below in full.

The fees for Premium Advertising Spaces are listed below:

Premium Ads

Inside of the front cover	\$1,650.00	SOLD
First page adjacent to the inside front cover	\$1,475.00	SOLD
Second page, preceding Table of Contents page	\$1,475.00	
Inside of back cover	\$1,475.00	
Last page adjacent to the inside of the back cover	\$1,375.00	
Back cover	\$1,750.00	SOLD
Sections Divider – Cover position		
— United States	\$1,375.00	
— International	\$1,375.00	SOLD
— Screening Support Services	\$1,375.00	
Sections Divider – Inside position	\$1,175.00	
Table of Contents	\$1,075.00	SOLD
Page following 'About US' page	\$1,075.00	
Page following US Section Divider	\$1,075.00	
Page preceding International Section Divider	\$1,075.00	
Page following International Section Divider	\$1,075.00	SOLD
Placement adjacent to your Profile	\$1,075.00	

Premium One Half Page Advertisement \$775.00

– ½ page interior placement (Location TBD)

Great Ad Idea – purchase a ½ page Premium ad and place on the same page with your profile. Special combo price of \$1,125.00. You save \$100.00 off of individual pricing.

This reservation is to place a full ____ or half ____ page advertisement in the _____ section. Selection for 2nd section _____. (Insert section choice, e.g., US, International or Support Services.)

Payment for all ads are due immediately. Company Profiles are due immediately and Premium ads MUST BE RECEIVED BY May 18th. The specifications and delivery requirements will be emailed to you once we receive your reservation. Please scan and email this form to wbnixon@preemploymentdirectory.com or fax to us at (949) 597-0977.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____



2015-2016 Edition Background Screening Industry Resource Guide

SPECIAL ADVERTISING RESERVATION

Page Curl on Front Page

(SOLD) is interested in reserving the 'Page Curl' on the front cover. The page curl will appear in the upper right corner of the front cover and will point readers directly to your ad. The copy on the page curl will state 'See our ad on page X.'

The fee for the Page Curl on the front cover is \$825.00 for Platinum Members of PreemploymentDirectory.com.

Sponsored Article including a page curl on last page of the article

(_____) is interested in reserving space for a two page ____ / three page ____ article. Your article will be placed in the section of your choosing: U.S., International or Screening Support Services. The last page of your article will include a 'Page Curl' which will point readers directly to your ad and/or company profile. The copy on the page curl will state – 'See our ad on page X.'

The fee for a two page article is \$450.00.

The fee for a three page article is \$650.00.

Contact me for price for additional pages.

You acknowledge that submitting this reservation form is a commitment to pay for the selected special advertisement in full.

The **2015-16 Background Screening Industry Resource Guide** will be published in June 2015.

Detail specifications for the 'Page Curl' and guidelines for submitting an article will be sent to you after we receive your reservation.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____

Please scan and email your form to wbnixon@PreemploymentDirectory.com or fax to us at 1(949) 597-0977.

2015-2016 Edition

Background Screening Industry

Resource Guide

PREMIUM ADVERTISING SPECIFICATIONS

All advertising art files need to be sent as high resolution (minimum 300 DPI), print quality PDFs with fonts outlined or flattened JPG file. Please be sure to include crop marks and bleed area. Dimensions are listed below:

AD SIZE	TRIM DIMENSIONS	BLEED DIMENSIONS
Full Page Bleed	8 ¼" W X 10 ¾ H	8 5/8"W X 11 ¼" H
Half Page Bleed	8 ¼" W X 5 ½ H	8 5/8" W X 6" H

COMPANY PROFILE

1) CONTENT

For all Company Profiles, please provide a MS Word document with the following information:

Contact Person:			
Contact Person Title:			
Company Name:			
Street Address			
State or Province			
Country		Postal Code	
Contact Phone #:			
Contact Email Address:			
Company Web Site:			

Please supply your 100 word company description in same document.

Please submit your company profile immediately.

The FINAL due date to receive a Premium ad is May 18, 2015.

2) LOGO: Please submit an EPS or PDF file of your logo with all fonts converted to outline.

To submit premium ad files please [click here](#), complete form, upload your ad and submit.

PLEASE NOTE

It is recommended that you use your company name in all your file names for easy identification by our staff.