



2014 Edition Background Screening Industry Buyers Guide

SPECIAL ADVERTISING RESERVATION

Page Curl on Front Page

(_____ sold _____) is interested in reserving the 'Page Curl' on the front cover. The page curl will appear in the bottom right hand corner of the front cover and will point readers directly to your ad. The copy on the page curl will state 'See our ad on page X.'

The fee for the Page Curl on the front cover is \$750.00 for Platinum Members of PreemploymentDirectory.com.

Sponsored Article

(_____) is interested in reserving space for a two page ____ / three page ____ article. Your article will be placed in the section of your choosing: U.S., International or Targeted Services. The last page of your article will include a 'Page Curl' on the bottom right hand corner which will point readers directly to your ad and/or company profile. The copy on the page curl will state – 'See our ad on page X.'

The fee for a two page article is \$450.00.

The fee for a three page article is \$650.00.

You acknowledge that submitting this reservation form is a commitment to pay for the selected special advertisement in full.

The **2014 Background Screening Industry Buyers Guide** will be published in June 2014.

Detail specifications for the 'Page Curl' and guidelines for submitting an article will be sent to you after we receive your reservation.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____

Please scan and email your form to wbnixon@PreemploymentDirectory.com or fax to us at 1(949) 597-0977.

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PROFILE LISTINGS RESERVATION

(_____) is interested in reserving a Company Profile Listing in the **2014 edition of the Background Screening Industry Buyers Guide**. This reservation is for a 100 word Profile listing. We will also include your company contact information and color logo.

You acknowledge that submitting this reservation form is a commitment to pay for the Company Profile in full.

The fee for the Profile Listing is \$550.00 for Platinum Members of PreemploymentDirectory.com. The early bird rate for payments receive before March 30, 2014 is \$450.00. Also, a special discounted rate of \$750.00 for placement of your Profile in two sections.

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Please select the sections below where you would like for your profile to appear:

- US _____
- International _____
- Targeted Services _____ (other services sold directly to end users such as e-verify, applicant tracking, 360 reference checks, assessments & inventories, etc.)

Detail specifications for the Company Profile and Logo will be sent to you upon receipt of your reservation.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____

Please scan and email your form to wbnixon@aol.com or fax to us at 1(949) 597-0977.



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PREMIUM ADVERTISING RESERVATION

(_____) is interested in reserving a premium advertising space in the **2014 Background Screening Industry Buyers Guide**. We understand this reservation is a commitment to pay for the Premium Advertisement we have selected below in full.

The fees for Premium Advertising Spaces are listed below:

Premium Ads

| | | |
|--|------------|------|
| Inside of the front cover | \$1,650.00 | Sold |
| First page adjacent to the inside front cover | \$1,475.00 | Sold |
| Second page, preceding Table of Contents page | \$1,475.00 | Sold |
| Inside of back cover | \$1,475.00 | Sold |
| Last page adjacent to the inside of the back cover | \$1,375.00 | Sold |
| Back cover | \$1,750.00 | Sold |
| Sections Divider – Cover position | | |
| — United States | \$1,375.00 | |
| — International | \$1,375.00 | Sold |
| — Targeted Screening Services | \$1,375.00 | |
| Sections Divider – Inside position | \$1,175.00 | |
| Table of Contents | \$1,075.00 | Sold |
| Page following 'About US' page | \$1,075.00 | |
| Page following US Section Divider | \$1,075.00 | |
| Page preceding International Section Divider | \$1,075.00 | |
| Page following International Section Divider | \$1,075.00 | |
| Placement adjacent to your Profile | \$1,075.00 | |

Premium One Half Page Advertisement \$775.00

- ½ page interior placement (location TBD)

Great Ad Idea – purchase a ½ page Premium ad and place on the same page with your profile. Special combo price of \$1,125.00. You save \$100.00 off of individual pricing.

This reservation is to place a full ____ or half ____ page advertisement in the _____ section. Selection for 2nd section _____. (Insert section choice, e.g., US, International or Targeted Screening Services.)

The due date for the Premium ad is April 25, 2014. The specifications and delivery requirements will be emailed to you once we receive your reservation. Please scan and email this form to wbnixon@aol.com or fax to us at 1(949) 597-0977.

(Name of Authorized Signer)

(Signature of Authorized Signer)

Title of Authorized Signer _____ Date _____